

STIC Database Tracking Number:

To: Examiner Ella Colbert
Location: KNX 4A21
Art Unit: 3696
Date: July 23, 2009
Case Serial Number: 09/741957

From: Ginger R. DeMille
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KNX 4B68
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Search Notes

Dear Examiner Colbert:

Please find attached the results of your search for the above-referenced case. The search was conducted using the Business Methods Template Databases.

I have listed *potential* references of interest in the first part of the search results. However, please be sure to scan through the entire report. There may be additional references that you might find useful.

If you have any questions about the search, or need a refocus, please do not hesitate to contact me.

Thank you for using the EIC, and we look forward to your next search!

Note: EIC-Searcher identified "potential references of interest" are selected based upon their apparent relevance to the terms/concepts provided in the examiner's search request.

I. POTENTIAL REFERENCES OF INTEREST	3
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I. Potential References of Interest

A. Dialog

28/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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02034977 54797752

Antitrust beyond competition: Market failures, total welfare, and the challenge of intramarket second-best tradeoffs

Hammer, Peter J

Michigan Law Review v98n4 PP: 849-925 Feb 2000

ISSN: 0026-2234 JRNL CODE: MLW

WORD COUNT: 40337

...TEXT: distinction is not exogenously determined. Market definition is the first step in most antitrust cases. Proper market definition seeks to include the full range of products that are acceptable consumer substitutes, as well as an appropriate range of supply substitutes. In many instances the boundaries established in this process can capture interrelated market failures.188 Market...that the characterization of consumer surplus as the "area under the demand curve" is appropriate "only if (a) the good in question has no close substitutes or complements or (b) consumer prices for all other goods are fixed." CMM, supra note 111, at vii. "For practical purposes, consumer surplus is not the area under the demand curve: It is the sum...estimate (or, at least, simulate) the price effect of the proposed transaction All three are also highly data-intensive: the models require detailed price and sales data for the merging products (AIDS Model); price and sales data on the merging products and detailed industry-specific and product-specific cost data (Residual Demand Elasticity Model); or market share, and pre-determined elasticity estimates (Antitrust Logit Model).

Velluro, supra note 129, at 16 (referring to Hausman et al., Competitive Analysis with...acquisition, and the alleged unilateral effects of the transaction. As a factual matter, the court found that GrapeNuts and Shredded Wheat were not sufficiently close substitutes, and that each faced competition from an array of other products. See 926 F. Supp. at 352-53. The court credited the defendant's economic expert Professor Daniel Rubinfeld, who testified that an increase in the...

2/3,K/2 (Item 1 from file: 88)
DIALOG(R)File 88:Gale Group Business A.R.T.S.
(c) 2009 Gale/Cengage. All rts. reserv.

03670185 SUPPLIER NUMBER: 17294865

Shopping hours and price levels in the retailing industry: a theoretical and empirical analysis.

Tanguay, Georges A.; Vallee, Luc; Lanoie, Paul

Economic Inquiry, v33, n3, p516(9)

July, 1995

... Thus the volume of sales will increase at large stores and will decrease at small stores.

Next, we present our extension of the Morrison-Newman ***model*** We abstract from the location problems taking as and [a.sub.L]. as given. We also assume that large and small stores are single units...

...category.(3) Our analysis incorporates the following steps: we derive the demand functions faced by small and large stores, we maximize the profit function of ***each*** ***store***, and we solve for the Cournot equilibrium.

Our setting allows us to explore the relationship between changes in shopping hours and prices. Like Morrison and Newman, we assume that, during a given time period, n shopping trips are made and that the size of the bundle of ***goods*** bought on each trip is determined randomly.(4) For simplicity, [B.sub.i] is assumed to follow a uniform distribution U[Mathematical Expression Omitted]. Thus...

...expected sales E(X) of the different stores for each trip made by a consumer are expressed as follows:

[Mathematical Expression Omitted],
[Mathematical Expression Omitted].

Substituting (2) into (3) and (4), and given that there are n shopping trips, we find that the respective demands faced by ***each***

store E(Q) are

[Mathematical Expression Omitted]
and it follows that

[Delta]E([Q.sub.S])/[Delta][P.sub.S] [less than] 0, [Delta]E([Q...

...Delta]E([Q.sub.L])/[Delta][P.sub.S] [greater than] 0,

[Delta]E([Q.sub.L])/[Delta]V [greater than] 0.

The objective of ***each*** ***store*** is to choose its price level so as to maximize profits. The maximization problem of a store of size j is thus

[Mathematical Expression Omitted]...

...sub.J] is the store's average variable cost and is assumed to be constant, and [F.sub.J] is the store's fixed cost. ***Each*** ***store*** 's cost structure is thus characterized by increasing returns to scale or falling average ***costs***, and constant average variable ***costs***.

Substituting (5) into the maximization problem of the small store, assuming Cournot competition, and taking the first derivative of the profit function of the small store...

...to [P.sub.S], we obtain the following reaction function (after simplifying):(5)

(8) [P.sub.S] = 2[C.sub.S] - [P.sub.L].

Similarly, ***substituting*** (6) into the maximization problem of the large store, we obtain its reaction function (after simplifying):

[Mathematical Expression Omitted]

Finally, using (8) and (9), we derive the equilibrium price (after simplifying):

[Mathematical Expression Omitted]

[Mathematical Expression Omitted].

If we assume that large stores benefit from economies of scale when

purchasing ***products*** ([C.sub.s] [greater than] [C.sub.L]), it is clear that [P.sub.s] [greater than] [P.sub.L] and that [Delta][P.sub...

B. Additional Resources Searched

JSTOR on the NPL was included in the Search. Here are the best titles, highlighted in yellow, that were found:

Pricing Decisions under Demand Uncertainty: A Bayesian Mixture Model Approach

Kirithi Kalyanam

Marketing Science, Vol. 15, No. 3 (1996), pp. 207-221

Producing Multiple Products with Stochastic Seasonal Demand and Capacity Limits

R. Matten

The Journal of the Operational Research Society, Vol. 49, No. 3 (Mar., 1998), pp. 263-272

Capacitated Multi-Item Inventory Systems with Random and Seasonally Fluctuating Demands: Implications for Postponement Strategies

Yossi Aviv, Avi Federgruen

Management Science, Vol. 47, No. 4 (Apr., 2001), pp. 512-531

Demand, Information, and Competition: Why do Food Prices Fall at Seasonal Demand Peaks?

James M. MacDonald

The Journal of Industrial Economics, Vol. 48, No. 1 (Mar., 2000), pp. 27-45

The Simultaneous Planning of Production, Capacity, and Inventory in Seasonal Demand Environments

James P. Bradley, Bruce C. Arntzen

Operations Research, Vol. 47, No. 6 (Nov. - Dec., 1999), pp. 795-806

II. Inventor Search Results from Dialog

No inventor search results found.

III. Text Search Results from Dialog

A. Full-Text Databases

? show files;ds
File 15:ABI/Inform(R) 1971-2009/Jul 25
(c) 2009 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2009/Jul 02
(c) 2009 Gale/Cengage
File 148:Gale Group Trade & Industry DB 1976-2009/Jul 09
(c) 2009 Gale/Cengage
File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2009/Jun 26
(c) 2009 Gale/Cengage
File 621:Gale Group New Prod.Annou.(R) 1985-2009/Jun 18
(c) 2009 Gale/Cengage
File 9:Business & Industry(R) Jul/1994-2009/Jul 25
(c) 2009 Gale/Cengage
File 20:Dialog Global Reporter 1997-2009/Jul 27
(c) 2009 Dialog
File 610:Business Wire 1999-2009/Jul 27
(c) 2009 Business Wire.
File 613:PR Newswire 1999-2009/Jul 27
(c) 2009 PR Newswire Association Inc
File 24:CSA Life Sciences Abstracts 1966-2009/Jul
(c) 2009 CSA.
File 634:San Jose Mercury Jun 1985-2009/Jul 24
(c) 2009 San Jose Mercury News
File 636:Gale Group Newsletter DB(TM) 1987-2009/Jul 02
(c) 2009 Gale/Cengage
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 13:BAMP 2009/Jul 23
(c) 2009 Gale/Cengage
File 75:TGG Management Contents(R) 86-2009/Jun W4
(c) 2009 Gale/Cengage
File 95:TEME-Technology & Management 1989-2009/Jun W4
(c) 2009 FIZ TECHNIK
File 348:EUROPEAN PATENTS 1978-200930
(c) 2009 European Patent Office
File 349:PCT FULLTEXT 1979-2009/UB=20090709|UT=20090702
(c) 2009 WIPO/Thomson
File 625:American Banker Publications 1981-2008/Jun 26
(c) 2008 American Banker
File 626:Bond Buyer Full Text 1981-2008/Jul 07
(c) 2008 Bond Buyer
File 267:Finance & Banking Newsletters 2008/Sep 29
(c) 2008 Dialog
File 268:Banking Info Source 1981-2009/Jul W3
(c) 2009 ProQuest Info&Learning
File 139:EconLit 1969-2009/Jul
(c) 2009 American Economic Association

Set	Items	Description
S1	1475656	(MODEL OR MODELS OR MODELLING OR MODELING OR ESTIMAT? OR S- IMULAT? OR CALCULAT? OR COMPUTE OR COMPUTES OR COMPUTING OR C- OMPUTED OR DETERMIN? OR FORECAST?) (6N) (COST? ?)
S2	16976161	ECONOMETRIC? OR ECONOMIC? ?
S3	405879	(SALES OR REVENUE OR PROFIT) (2W) (DATA OR INFORMATION OR HI- STORY OR RECORDS)
S4	575489	COST? ?() (DATA OR INFORMATION OR HISTORY OR RECORDS) OR (M- ANUFACTURING OR PRODUCTION) () COST? ?
S5	1240218	SALES(2N) (VOLUME? ? OR TOTAL)
S6	306293	DEMAND(8N) (GROUP OR CATEGORY OR SEGMENT OR CLUSTER OR CLASS OR CATEGORIES OR LIST? OR NODE? ? OR TABLE OR VIEW OF DISPLA- Y)
S7	828986	(VARIABLE? OR VARIABILITY OR VARIOUS OR DEMAND OR HIGH OR - LOW) (10N) (TIME(3N) PERIOD? ? OR SEASONAL OR SEASON OR CHRISTMAS OR HOLIDAY OR SUMMER OR WINTER OR VALENTINE??() DAY OR SEASON- ALITY)
S8	248026	(SUBSTITUTE? ? OR SUBSTITUTABLE OR OUT(2W) STOCK OR UNAVAIL- ABLE OR "NOT" (2W) STOCK OR REPLACEMENT? ?) (10N) (PRODUCT OR PRO- DUCTS OR GOODS OR ITEM OR ITEMS OR MERCHANDISE)
S9	1	CROSS() ELASTICITY() VARIABLE
S10	21569140	PRICE OR PRICING OR PRICES
S11	465711	S1 AND S2
S12	1207	S3 AND S4 AND S11
S13	2184	S1 AND S3 AND S4
S14	2184	S12 OR S13
S15	266	S14 AND S7
S16	179	S14 AND S8
S17	391	S15 OR S16
S18	105587	S1(60N) S2
S19	116	S3(60N) S4(60N) S11
S20	225	S1(60N) S3(60N) S4
S21	240	S19 OR S20
S22	2	(S7 OR S8) (60N) S21
S23	29	(S7 OR S8) AND S21
S24	16	S23 FROM 348,349
S25	4	S24 NOT AY>2000
S26	13	S23 NOT S24
S27	8	S26 NOT PY>2000
S28	12	S25 OR S27

? t28/3,k/all

28/3,K/1 (Item 1 from file: 15)
 DIALOG(R) File 15:ABI/Inform(R)
 (c) 2009 ProQuest Info&Learning. All rts. reserv.

06072473 64804712
 Scheduling software: A key B2B link
 Morris, Charles E
 Food Engineering v72n11 PP: 65 Nov 2000
 ISSN: 1522-2292 JRNL CODE: SCFE
 WORD COUNT: 2647

...TEXT: results to a master production schedule, which in turn determines the weekly line-- load schedule for the plant. The models are continually updated to reflect variables such as seasonality and yields.

Example of a weekly packaging-line load schedule for a J. R. Simplot vegetable-processing plant. (Source: J. R. Simplot Co.)

Line-loading...the results to a master production schedule, which in turn determines the weekly line-load schedule for the plant. Models are continually updated to reflect variables such as seasonality and yields. (Source: J. R. Simplot Co.)

Optimizing the supply chain requires modeling both opportunities and constraints, and solution time must match the business cycle...
...examples: The food manufacturer's time components include customer due dates, product shelf life and "best before" dates; the food processor receives raw materials of variable or seasonal quality and manufactures co-products, by-products, scrap and waste, all of which vary end-product yields; commodity prices are unstable, varying profit margins.

Odom...and malting process, and based on production models for cleaning, malting, blending and shipping operations. The system minimizes scheduling time for production runs and generates cost information to determine product profitability, while the integrated COM module confirms product availability based on constantly-changing demand.

Flexible scheduling

SCT's Fygir Advanced Scheduling package helps boost...

...the service level to our customers."

Installed four years ago, Fygir integrated with Mora's existing logistic information system, which stores all purchasing, inventory and sales data, and generates weekly production targets and purchase orders for raw materials. By using Fygir Advanced Scheduling, schedulers can make optimum use of production resources and...

28/3,K/3 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2009 ProQuest Info&Learning. All rts. reserv.

01705555 03-56545
Spending for mental health and substance abuse treatment, 1996
McKusick, David; Mark, Tami L; King, Edward; Harwood, Rick; et al
Health Affairs v17n5 PP: 147-157 Sep/Oct 1998
ISSN: 0278-2715 JRNL CODE: HAF
WORD COUNT: 4488

...TEXT: unit charges for MH/SA services relative to average charges for all diagnoses. Further, it incorporates differences in payment rates resulting from differential discounts and cost sharing across diagnosis groups. Most estimates are derived from nationally representative public-use, provider-based survey data.⁴ For the years that utilization or cost data were not available, projected information was used.

We modified the methods in some cases, when additional information was available. For example, physician inpatient services were...

...relative number of services for MH/SA treatment and diagnosis because information on aggregate payments was available. Estimates for specialty providers were derived using provider revenue information available from surveys of MH/SA service providers by the Substance Abuse and Mental Health Services Administration (SAMHSA). These surveys (the Inventory of Mental Health...for MH/SA grew by 9.6 percent annually between 1986 and 1996.

Nursing home expenditures for MH/SA treatment grew most slowly over the time period, less than 1 percent annually. Underlying this low growth is the fact that the proportion of nursing home residents with mental illness dropped from 60 percent in 1985 to 27 percent in 1995
...

28/3,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2009 ProQuest Info&Learning. All rts. reserv.

00772699 94-22091
Break-even analysis - The fixed quantity approach
Creese, Robert C
American Association of Cost Engineers Transactions PP: A.1.1-A.1.7 1993
ISSN: 0065-7158 JRNL CODE: AEE
WORD COUNT: 2670

...TEXT: of a particular operation and the development of a profitability plot.

There are two basic approaches to break-even analysis, that of (1) the fixed time period with a variable production rate and (2) a fixed production quantity with a variable time period. The fixed time period approach is that which has been generally used, but the second approach is becoming more important and useful as the fixed costs have become more dominant. Both approaches will be presented, but the emphasis will be on the second approach, the variable time period with a fixed production quantity.

BREAK-EVEN POINTS AND COSTS

There are various break-even points, but four of them have been used in the
...

...Semi-variable Costs Variable Costs

Property Taxes	Maintenance	Direct Materials Insurance
Indirect Labor	Direct Labor Adm. Salaries	Taxes (Income)
Taxes(Sales)		

THE TRADITIONAL APPROACH--FIXED TIME PERIOD WITH VARIABLE PRODUCTION LEVEL

The traditional approach to the various break-even points has been to consider a fixed production time period and allow the

production level to vary. Since the time period is constant, the fixed costs will not vary. The variable costs will vary directly with the production level, and the semi-variable costs will vary directly with the production level and will be considered to...

...the various break-even points. This is illustrated for a planned production period of two weeks at an anticipated production level of 1000 units. The revenue/cost data of table 2 indicates the values assumed for the example problem and used in the calculations for the various break-even points. (Table 2 omitted...that the shut-down point can be obtained. In previous plotting of break-even charts, the fixed costs were usually plotted first. If the fixed costs were plotted first, the determination of the shut-down point is inhibited. The shut-down point is frequently used in the evaluation of continuous plant operations, such as oil refineries...

...analysis is very important in indicating the effect of getting the work done on time upon profitability.

The traditional fixed costs are fixed over a time period (80 hours), so if the time period is variable, the traditional fixed costs become a variable cost rather than a fixed cost. Costs such as taxes and administrative costs are variable as the time period varies. On the other hand, the typical traditional variable costs of labor and materials become semi-variable as the materials portion is fixed as the production level is fixed, and the direct labor cost would still vary with production time. The revenue/cost data is different when production time is a variable instead of production quantity, and the corresponding data for the example problem is in table 4. (Table...the results in table 5, the effect of the increased production time by 25% reduced the profits by almost 60%.

Another concept using the production time period (is the independent variable is to plot the curves for the revenue minus the variable and semi-variable costs (A); the revenue minus the total costs, which is the...

...This type of analysis will be used more as production time, not production level, is what manufacturing management can control.

The approach of the fixed time period and variable production quantity has been the standard approach of break-even analysis, but with the high fixed costs of administration, the variable time approach is gaining...

28/3,K/5 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2009 Gale/Cengage. All rts. reserv.

12857900 SUPPLIER NUMBER: 67581985 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Scheduling Software: A Key B2B Link.
MORRIS, CHARLES E.
Food Engineering, 72, 11, 65
Nov, 2000
ISSN: 0193-323X LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 2615 LINE COUNT: 00232

... results to a master production schedule, which in turn determines the weekly line-load schedule for the plant. The models are continually updated to reflect variables such as seasonality and yields.

Line-loading can mean a cultural shift for the plant, Friend pointed out. It can require a change in mindset from reaction to...examples: The food manufacturer's time components include customer due dates, product shelf life and "best before" dates; the food processor receives raw materials of variable or seasonal quality and manufactures co-products, by-products, scrap and waste, all of which vary end-product yields; commodity prices are unstable, varying profit margins.

Odum...and malting process, and based on production models for cleaning, malting, blending and shipping operations. The system minimizes scheduling time for production runs and generates cost information to determine product profitability, while the integrated COM module confirms product availability based on constantly-changing demand.

Flexible scheduling

SCT's Fygir Advanced Scheduling package helps boost...

...the service level to our customers."

Installed four years ago, Fygir integrated with Mora's existing logistic information system, which stores all purchasing, inventory and sales data, and generates weekly production targets and purchase orders for raw materials. By using Fygir Advanced Scheduling, schedulers can make optimum use of production resources and...

28/3,K/6 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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08291276 SUPPLIER NUMBER: 17745694 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Water and land as quantity-rationed inputs in California agriculture:

empirical tests and water policy implications.

Moore, Michael R.; Dinar, Ariel

Land Economics, v71, n4, p445(17)

Nov, 1995

ISSN: 0023-7639

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 9650

LINE COUNT: 00796

... its price among the independent variables (Shumway, Pope, and Nash 1984, 75-76). Comparing the competing models would be straightforward if data on profit or cost were available. After estimating multicrop profit functions (cost functions) based on each of the competing models, hypothesis tests would compare the performance of input price versus input quantity in explaining variation in profit (cost). Data on profit or cost, though, are rarely available.

As an alternative to estimating profit or cost functions, crop-level input use decisions can be estimated as a way of comparing competing farm-level models. Take competing models of farm-level water... equalling 1 when the farm employs a full-time irrigator; 0 otherwise.

Climate variables are used because relatively long-run decisions are being analyzed; weather variables would be appropriate for analyzing decisions made subsequent to seasonal crop-level land allocations.

These supplemental variables are included in the estimation of every equation. Descriptive statistics for the variables are available from the authors. For additional information on the survey used...the preferred 'cotton planting date in late March. The positive coefficient on TEMP is reasonable in the cotton equations because cotton requires a long growing season and tolerates high temperatures. Finally, vegetable production decisions correlate with FTIRRG, a dummy variable indicating the presence of a full-time irrigator. This is reasonable because, relative to ...

28/3,K/7 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2009 Gale/Cengage. All rts. reserv.

02478474 SUPPLIER NUMBER: 03840842 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Expenditures for abating pollutant emissions from motor vehicles, 1968-84.
(with related article on environmental regulatory requirements)
Kappler, Frederick G.; Rutledge, Gary L.
Survey of Current Business, v65, p29(7)
July, 1985
ISSN: 0039-6222 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 4516 LINE COUNT: 00363

... table 2, along with unit sales of cars and light-duty trucks. As indicated in the table, the emphasis of the control strategy shifted over time; three periods are identifiable: 1968-74, when various engine modifications were used; 1975-80, when oxidation catalysts were electronic, computer-like devices along with three-way catalysts have begun to used widely on...per-mile standard for oxides of nitrogen expired with the 1985 model year, and special devices were required to meet the standard.

There are no cost data for emission abatement devices on imported vehicles, and the downward adjustment to the estimated cost for domestic vehicles is based on expert opinion and inferences from studies such as the 1981 EPA cost study referred to above.

Annual retail sales data for passenger cars are from Ward's Automotive reports.

Devices on trucks.-- For light-duty trucks, the per-vehicle cost of devices and engine-modifications...

28/3,K/8 (Item 1 from file: 75)
DIALOG(R)File 75:TGG Management Contents(R)
(c) 2009 Gale/Cengage. All rts. reserv.

00184324 SUPPLIER NUMBER: 17745694 (USE FORMAT 7 FOR FULL TEXT)
Water and land as quantity-rationed inputs in California agriculture:
empirical tests and water policy implications.
Moore, Michael R.; Dinar, Ariel
Land Economics, v71, n4, p445(17)
Nov, 1995
ISSN: 0023-7639 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 9648 LINE COUNT: 00791

... its price among the independent variables (Shumway, Pope, and Nash

1984, 75-76). Comparing the competing models would be straightforward if data on profit or cost were available. After estimating multicrop profit functions (cost functions) based on each of the competing models, hypothesis tests would compare the performance of input price versus input quantity in explaining variation in profit (cost). Data on profit or cost, though, are rarely available.

As an alternative to estimating profit or cost functions, crop-level input use decisions can be estimated as a way of comparing competing farm-level models. Take competing models of farm-level water... equalling 1 when the farm employs a full-time irrigator; 0 otherwise.

Climate variables are used because relatively long-run decisions are being analyzed; weather variables would be appropriate for analyzing decisions made subsequent to seasonal crop-level land allocations. These supplemental variables are included in the estimation of every equation. Descriptive statistics for the variables are available from the authors. For additional information on the survey used...the preferred 'cotton planting date in late March. The positive coefficient on TEMP is reasonable in the cotton equations because cotton requires a long growing season and tolerates high temperatures. Finally, vegetable production decisions correlate with FTIRRG, a dummy variable indicating the presence of a full-time irrigator. This is reasonable because, relative to ...

28/3,K/9 (Item 1 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2009 European Patent Office. All rts. reserv.

00665733

Optimization of manufacturing resource planning.

Optimierung der Betriebsmittelplanung.

Optimisation de planification des ressources de fabrication.

PATENT ASSIGNEE:

INTERNATIONAL BUSINESS MACHINES CORPORATION, (200125), Old Orchard Road,
Armonk, N.Y. 10504, (US), (applicant designated states: DE;FR;GB)

INVENTOR:

Dietrich, Brenda L., 1946 Glen Rock Street, Yorktown Heights, New York
10598, (US)

Wittrock, Robert J., Apt.5-3, Bridle Path, Ossining, New York 10562, (US)

LEGAL REPRESENTATIVE:

Schafer, Wolfgang, Dipl.-Ing. (62021), IBM Deutschland
Informationssysteme GmbH Patentwesen und Urheberrecht, D-70548
Stuttgart, (DE)

PATENT (CC, No, Kind, Date): EP 639815 A2 950222 (Basic)

EP 639815 A3 950927

APPLICATION (CC, No, Date): EP 94112631 940812;

PRIORITY (CC, No, Date): US 108014 930816

DESIGNATED STATES: DE; FR; GB

INTERNATIONAL PATENT CLASS (V7): G06F-017/60;

ABSTRACT WORD COUNT: 221

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
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CLAIMS A	(English)	EPAB95	3597
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SPEC A	(English)	EPAB95	15573
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Total word count - document A 19170
 Total word count - document B 0
 Total word count - documents A + B 19170

...SPECIFICATION the number of cheese sandwiches served in the early lunch period

The linear programming model requires material availability constraints for each part number in each time period, and service (shipment) accumulation constraints for each demand and each time period.

For the first time period the constraints take the form (see image in original document)

Notice that in the single period model the resource and material availability constraints were inequalities...t)) <= MAXX(sub(j,t))

MINS(sub(j,t)) <= V(sub(j,t)) <= MAXS(sub(j,t))

b(sub(d,t)) <= MAXB(sub(d,t))

SUBSTITUTE PARTS AND RESOURCES

Often a product can be built using a part or resource other than the one specified on its BOM or BOR. For example, fast memory modules can be...

...becomes (see image in original document)

The sum (see image in original document)

is the total usage of p/n j as a prime BOM item in other p/n's for which j has substitutes (that is, j is called for in the BOM of k, j has substitutes and no other p/n is used to substitute for j... product-resource pair. Includes effectivity dates, usage rate, fallout, and usage offset.

5. Resource availability data: Can include manpower availability, planned downtime, expected downtime.

6. Cost data/Resource data: Includes shipment value, late penalty, holding costs, scrapping costs, manufacturing costs, substitution costs. (Table omitted)

Optimal Resource Allocation Procedure

The cost and revenue data is used to compute the coefficients of the objective function.

The bill of material data and bill of resource data are used to construct a portion of the constraint...

...schedule per product and period) that maximize profit is determined.

Specifically, in Step 1, demand data, bill-of-material data, inventory data, and cost and revenue data are extracted from an MRP

system or from an other manufacturing information system. In Step 2, the Optimal Resource Allocation Procedure processes this data, formulates...

Inventory data for raw material part numbers which are not on the pre-specified critical parts list and have demand are replaced by the total demand for that part number in each time period.

In Step 2, the Optimal Resource Allocation Procedure processes the reduced set of data produced by Step 1a and formulates the Linear Program corresponding to...other cost and revenue data eliminated.

11. A method for capacity and material constrained production planning using substitute parts in which capacity and material (including substitute parts) are allocated to products and demands so as to maximize profit. The resulting production plan specifies the usage of substitute parts.

Specifically, the method described in Ex. 3 is...and those

corresponding to material availability constraints and capacity availability constraints are sorted in decreasing order. Among this set, the constraint with the largest dual variable corresponds to a capacity or material, and a time period such that obtaining more of that capacity or resource in that time period will have the greatest impact on total profit. A list of pairs...

...CLAIMS of substitute components in addition to said first-mentioned components, which are normally used, and wherein:
said step of providing inventory includes a placing of substitute components in said vector;
said step of arranging products includes establishment of additional rows for the substitute components and additional columns for products formed of substitute components; and
said step of establishing a material constraint is repeated for the substitute components.
15. A method according to Claim 1 wherein said manufacture...

28/3,K/10 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00806384

NETWORK AND LIFE CYCLE ASSET MANAGEMENT IN AN E-COMMERCE ENVIRONMENT AND METHOD THEREOF
GESTION D'ACTIFS DURANT LE CYCLE DE VIE ET EN RESEAU DANS UN ENVIRONNEMENT DE COMMERCE ELECTRONIQUE ET PROCEDE ASSOCIE

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US
(Residence), US (Nationality)

Inventor(s):

MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US,

Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor, 2029 Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139030 A2 20010531 (WO 0139030)

Application: WO 2000US32324 20001122 (PCT/WO US0032324)

Priority Application: US 99444775 19991122; US 99447621 19991122

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CU CZ DE DK DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 171499

Fulltext Availability:
Detailed Description

Detailed Description

... together with a general-purpose secure communication protocol for a transport medium between the client and the Newco. HTTP or other protocols could be readily substituted for HTML without undue experimentation.

Information on these products is available in T. Berners-Lee, D. Connolly, "RFC 1866: Hypertext Markup Language - 2.0" (Nov. 1995); and R. Fielding, H. Frystyk, T. Berners-Lee...Network (SONET) for 10 generating an optimized transition plan for the placement of Self-Healing Rings (SHR) and the routing of point-to-point demand in accordance with projected customer demand over a selected multi-period time interval.

SONET is both a standard and a set of specifications for building high speed, digital 15. communications networks that run over fiberoptic cables while...cooperation with a computer having sufficient memory. Such steps include the determination of nodes within the SON-ET under review, identification of the number of periods within the selected time interval, the determination of demand between nodes over this time period, preferably in units of DS3, and the determination of discounted add-drop costs for a plurality of selected Add/Drop Multiplexers (ADM's) and related...architecture addresses these issues efficiently with mechanisms that make remote data 3 5 available locally for the duration of a session and then caches the information in short

61 term non-volatile memory not in the foreign rules database server. In other words although a user's ...as outages and other SLA violations. Finally, the Invoice and Collections Process 1504, utilizes the information from the Discounting Process 1306 to create customer billing information.

75

To better understand the invention, it is useful to describe some additional terminology relating to a telecommunication network. A telephone call comes into a...the switches have passed the burden of translating the time into a usable format to the network subsystems, The fixed record format cannot accommodate the various time period requirements because it only contains the time periods in local switch time at a low level of precision. Because of its fixed nature, the fixed record format 10 cannot expand to include different time formats, nor to include a...or a service or both, and may also include third party products and services.

While the available features which are displayed, the features of the items that are unavailable are hidden. Further, the selected features are stored for allowing the user to collectively select the selected features at a later time without having to...

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00806382

METHOD FOR AFFORDING A MARKET SPACE INTERFACE BETWEEN A PLURALITY OF MANUFACTURERS AND SERVICE PROVIDERS AND INSTALLATION MANAGEMENT VIA A MARKET SPACE INTERFACE

PROCEDE DE MISE A DISPOSITION D'UNE INTERFACE D'ESPACE DE MARCHE ENTRE UNE PLURALITE DE FABRICANTS ET DES FOURNISSEURS DE SERVICES ET GESTION D'UNE INSTALLATION VIA UNE INTERFACE D'ESPACE DE MARCHE

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US
(Residence), US (Nationality)

Inventor(s):

MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US,

Legal Representative:

HICKMAN Paul L (et al) (agent), Oppenheimer Wolff & Donnelly LLP, 1400 Page Mill Road, Palo Alto, CA 94304, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139028 A2 20010531 (WO 0139028)

Application: WO 2000US32308 20001122 (PCT/WO US0032308)

Priority Application: US 99444773 19991122; US 99444798 19991122

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE
ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV
MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT
TZ UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 170977

Fulltext Availability:

Detailed Description

Detailed Description

... together with a general-purpose secure communication protocol for a transport medium between the client and the Newco. HTTP or other protocols could be readily substituted for HTML without undue experimentation.

Information on these products is available in T. Berners-Lee, D. Connolly, "RFC 1866: Hypertext Markup Language - 2.0" (Nov. 1995); and R. Fielding, H. Frystyk, T. Berners-Lee...with a computer having sufficient memory. Such steps include the determination of nodes within the SON-ET under review, identification of the number of periods within the selected time interval, the determination of demand between nodes over this time period, preferably in units of DS3, and the determination of discounted add-drop costs for a plurality of selected Add/Drop Multiplexers (ADM's) and related...Core" network to the "Next Generation Network", where they

provi I 1 1

can share the rapid technical advantages of packet technologies, and

improve their cost structure, and at the same time offer new services on the "Next Generation Network".

New IP based services in the "NGN"

While there are components...the switches have passed the burden of translating the time into a usable format to the network subsystems. The fixed record format cannot accommodate the various time period requirements because it only contains the time periods in local switch time at a low level of precision. Because of its fixed nature, the fixed record format cannot expand to include different time formats, nor to include a finer granularity...of a service or both, and may also include third party products and services.

While the available features which are displayed, the features of the items that are unavailable are hidden. Further, the selected features are stored for allowing the user to collectively select the selected features at a later time without having to...

28/3,K/12 (Item 3 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00387763 **Image available**
CUSTOM PRODUCT ESTIMATING AND ORDER PROCESSING SYSTEM
SYSTEME D'ESTIMATION DE PRODUITS PERSONNALISES ET DE TRAITEMENT DE
COMMANDES

Patent Applicant/Assignee:
WALLACE COMPUTER SERVICES INC,

Inventor(s):
DUDLE James,
LEATHERMAN Michael,
MORISON Michael,
SCHNELL Waldo,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9728506 A1 19970807
Application: WO 96US1429 19960202 (PCT/WO US9601429)
Priority Application: WO 96US1429 19960202

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BB BG BR BY CH CN CZ DE DK EE ES FI GB GE HU IS JP KE KG
KP KR KZ LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG
SI SK TJ TM TR TT UA UG UZ VN KE LS MW SD SZ UG AT BE CH DE DK ES FR GB
GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English
Fulltext Word Count: 22179

Fulltext Availability:
Detailed Description
Claims

Detailed Description
... estimate.

In accordance with an embodiment of the invention, the sales representative can access customer item data stored at the sales site 12. Item specifications,, cost data,, order data and other information, however, is preferably stored at the corporate office 16 and not at one or more sales sites 12. This arrangement allows for greater visibility of sales representatives' performance than an arrangement wherein sales representatives have cost data necessary to generate an estimate at the sales site and did not have to consult with personnel or use data stored at the corporate office. As stated above, sales management...

...the Report Writer subsystem (i.e., button 126 in Fig. 3) or other system to generate reports indicating estimate and order trends for a particular sales representative using data that ...based estimates generally involve adjusting a list price for a base product in accordance with characteristics and features of a custom item to be manufactured. Cost-based estimates are generally more comprehensive because a manufacturing standard cost (e.g., hours of labor, materials cost and other direct manufacturing costs) is increased to compensate for administrative and sales expenses, as well as contingencies and margins. Sales representatives, for example, can generate price-based estimates for...2
 NON-STANDARD: MATCH FLUORESCENT. FLUORESCENT MATCH
 A ROLL LABEL.

CORE OO
 CORE LABELS PER ROLL
 ROLL DIAMETER
 CORE MATERIAL
 ROLL LENGTH FEET)
 ROLL VM7H
 SUBSTITUTE SHEET (RULE 26)
 ARPENJLZ
 CUSTOMER NAME: T4R*G
 PRODUCT TYPE: UNIT SET CONTRACT SCHEDULE 01001

 o,*-P'R E.-'P P E-S
 WIDTHS
 T
 Z40s00 240*00 265,00 240,00
 5f
 MAJOR...4 U 1% 4 CC 90) to
 um 4* 0 U) Co 4t La W W
 0 mmm
 3: cc 0@ 0@
 04 C6 0.

SUBSTITUTE SHEET (RULE 26)
 CUSTOMER NAME: COOPER CONTRACT SCHEDULE: 20003
 PRODUCT TYPE: CUSTOM CONTINUOUS

.....

A D D L C H A R G E S STUB SIZE: 11" WIDTH: 0" QTY: .00
RULE DESC. * FLAT RUNIM...

Claim

... for use by an operator
initiating an order to enter customer order data selected
from the group consisting of customer biographical data,
credit approval data,, item identification data, quantity
SUBSTITUTE SHEET (RULE 26)
data, shipping data, handling data., storage data, item
usage data, ordering data,, planning data,, and contract
data, and specification data relating to the item to be
manufactured, and to store said customer order...item as
claimed in claim 22, wherein said memory device is
associated with said second computer.
35* A method of ordering the manufacture of an item,,
comprising the steps of:
SUBSTITUTE SHEET (RULE 26)
generating a specification for the item using a first
computer, said specification being stored in a memory
device and comprising customer order data selected from the
group consisting of customer biographical...

? show files;ds;t2/3,k/all
 File 15:ABI/Inform(R) 1971-2009/Jul 27
 (c) 2009 ProQuest Info&Learning
 File 16:Gale Group PROMT(R) 1990-2009/Jul 03
 (c) 2009 Gale/Cengage
 File 20:Dialog Global Reporter 1997-2009/Jul 28
 (c) 2009 Dialog
 File 101:Disclosure Database(R) 2009/Jul W4
 (c) 2009 Thomson Financial
 File 148:Gale Group Trade & Industry DB 1976-2009/Jul 10
 (c) 2009 Gale/Cengage
 File 545:Investext(r)Archive 1982-2007/MAR 31(c)2007 Thomson Fin.Network
 File 610:Business Wire 1999-2009/Jul 28
 (c) 2009 Business Wire.
 File 619:Asia Intelligence Wire 1995-2009/Jul 27
 (c) 2009 Fin. Times Ltd
 File 621:Gale Group New Prod.Annou.(R) 1985-2009/Jun 19
 (c) 2009 Gale/Cengage
 File 649:Gale Group Newswire ASAP(TM) 2009/Jun 22
 (c) 2009 Gale/Cengage
 File 991:NewsRoom 2008 Jan 1-2008/Dec 31
 (c) 2008 Dialog
 File 992:NewsRoom 2007
 (c) 2009 Dialog
 File 993:NewsRoom 2006
 (c) 2009 Dialog
 File 994:NewsRoom 2005
 (c) 2009 Dialog
 File 995:NewsRoom 2004
 (c) 2009 Dialog

Set	Items	Description
S1	38	SEASONALITY()FACTOR(60N)(MODEL? OR SIMULAT? OR CALCULAT? OR ESTIMAT? OR FORECAST?)(6N)(COSTS)(60N)(DEMAND OR SALES OR VOLUME)
S2	25	RD (unique items)

2/3,K/1 (Item 1 from file: 15)
 DIALOG(R)File 15:ABI/Inform(R)
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03978343 991572271
 Q4 2005 Watts Water Technologies Earnings Conference Call - Final
 Anonymous
 Fair Disclosure Wire PP: n/a Feb 8, 2006
 JRNL CODE: FDCW
 WORD COUNT: 9324

...TEXT: think, kind of the cost differential would be narrowing or steady state at this point in time. I mean I know it's hard to ***forecast*** what raw material ***costs*** are going to do, but -

BILL MCCARTNEY: If you can tell us what [cost] is going to do and when it's going to do...

...Pat O'Keefe: Hey, thanks.

OPERATOR: Ned Armstrong, FBR.

NED ARMSTRONG, ANALYST, FBR: With regard to the operating margins in the quarter, is there any ***seasonality*** ***factor*** driving those at all, or is it purely the elements that you spoke of?

BILL MCCARTNEY: Yes, you have a little bit of seasonality, Ned...

...you noted why the growth was down due to the lack of new product introductions. Would you say that away from that, that the overall ***demand*** is still pretty solid there? Or is ***demand*** actually declining even when you factor in the removal of the new products?

BILL MCCARTNEY: Well, several of those big retail accounts have had a...

2/3,K/2 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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13106596 Supplier Number: 145047593 (USE FORMAT 7 FOR FULLTEXT)
Zacks Analyst Blog Highlights: Owens-Illinois, Silgan Holdings, Avaya,
Cisco and 3COM.
Business Wire, pNA
April 28, 2006
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1128

... increase in net earnings.

We have valued Owens-Illinois on a P/E multiple basis. Currently, the shares trade at 13.7x our 2006 EPS ***estimate*** of \$1.25--a discount to peers such as Silgan Holdings (Nasdaq:SLGN). Despite the valuation discount, we believe OI has excellent long-term growth prospects due to its strong industry leadership position and willingness to push consolidation.

While first quarter results disappointed on debt reduction and ***volume***, we do anticipate a profit rebound in 2006 from continued cost savings, productivity measures, higher pricing and lower commodity ***costs***. However, our valuation multiple remains conservative until European and North America glass container volumes rebound and energy ***costs*** subside. Our target price is \$18.00, or 14.4x our forward EPS ***estimate***.

Avaya Stays a Hold

We are maintaining our Hold recommendation for Avaya (NYSE:AV), a leading provider of IP telephony equipment for business and enterprises...

...results for the fiscal second quarter of 2006 (ended March), the company announced further cost reduction initiatives and component supply issues that may impact future ***sales*** levels in the near-term. The company also announced its expectations for continued strength in the second-half of the fiscal year, which is a typical ***seasonality*** ***factor***.

Avaya maintained its market leadership position as large business customers migrate from traditional private branch exchanges (PBX's) to IP-based phone systems. However, the...

...represents a modest premium to the S&P 500, but a discount to the

telecom equipment industry. On the basis of enterprise value (EV) to
sales , AV is trading at 0.8x estimated 2006 ***sales*** , which is
below the industry median of 2.2x. Our \$12.50 price target is based on an
EV/ ***sales*** (2006) multiple of 1.0x.

See the latest posts to the Analyst Blog by visiting
<http://at.zacks.com/?id=2645>

About Zacks Equity Research...

2/3,K/3 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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02052300 Supplier Number: 42650364 (USE FORMAT 7 FOR FULLTEXT)
Resin demand sluggish in early 1992
Plastics News, p8
Jan 6, 1992
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1429

... major plastics resin types: polyethylene, PVC, ABS and
polycarbonate.

The overall market picture for polyethylene resins in 1992 is one of
marginal growth, suppliers say. ***Demand*** for linear low density PE
resin is expected to grow at the greatest rate - 6-8 percent for the year,
with hexene and octene co-monomer film resins seeing the strongest growth.

High density PE ***demand*** is projected to increase by an average of
about 4.3 percent, with greatest growth coming in markets for can liners
and T-shirt bags. Low density PE ***demand*** is ***forecast*** to grow by
only 1 percent in 1992.

Continued increases in the prices of PE feedstocks ethane and ethylene
are expected by suppliers, boosting the chances for higher production

costs for PE resin suppliers and resin price increases in the first
half of the year.

According to David Cheek, director of ***sales*** for Dow Chemical
Co.'s packaging industry group, a " ***seasonality*** ***factor*** " figures
prominently in the potential for continued feedstock price increases and,
in turn, higher PE resin prices.

"Ethylene inventories are currently low and if there is cold weather,
as is natural in the winter months, ***demand*** for gas feedstocks -
ethane and propane - will increase," he said.

Those low inventories, coupled with an expectation of increased
first-quarter ethylene ***demand*** , may result in higher PE production
costs and the wherewithal to pass them on to resin buyers. However,
expectations of higher prices for low, linear low and high density PE
resins are uncertain, hinging on the individual growth of supply and

demand displayed by each PE resin type.

Surveys of a half-dozen major HDPE suppliers revealed that, currently,
long supplier inventories are expected to continue into 1992.

Dan Bussoni, director of polyolefins marketing at Quantum Chemical
Corp.'s USI Division, agrees.

"I expect ***demand*** to grow in the neighborhood of 3.5 (percent) to
4 percent and, since there's plenty of capacity right now, I'd place
utilization...

2/3,K/4 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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65527790 (USE FORMAT 7 OR 9 FOR FULLTEXT)
India Inc's Q4 results depict future trend
Supriya Verma Mishra and Vishal Bhargava
ECONOMIC TIMES
July 15, 2008
JOURNAL CODE: WETI LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1299

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... average of estimates given by various brokerage houses.
However, we have restricted ourselves to the Sensex companies, as they have wider acceptance among investors.
Our ***estimates*** show that Sensex companies' ***sales*** are expected to grow 23% in the June '08 quarter, compared to 24% growth registered in the same quarter of the previous year.
Ironically, these ***estimates*** are about 200 basis points (bps) higher than the growth seen in the December '07 quarter. A similar trend is likely in the case of...

...o-q) basis. However a q-o-q comparison does not hold good, as the sample is a heterogeneous one, comprising companies impacted by the ***seasonality*** ***factor***.
The EBIDTA margins for Sensex companies are expected to decline from 34% in the June '07 quarter to 24% in the June '08 quarter, thus shaving off 1,000 bps. Increasing input ***costs*** are the root cause of lower EBIDTA margins. Commodity prices continue to remain high on account of supply constraints.
On the other hand, ***demand*** from emerging economies continues to grow relentlessly. Energy ***costs*** have also been touching new highs. This is likely to weigh on India Inc's operating and net margins. As the primary market route of...

... increased interest payments is dealing a big blow to profit margins. There has been a dip in margins since the past three quarters and our ***estimates*** show that this trend is likely to continue in the June '08 quarter as well.
Earnings growth is also likely to be hit. Compared to...

2/3,K/5 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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60470918 (USE FORMAT 7 OR 9 FOR FULLTEXT)
OJSC Novolipetsk - 9M 2007 US GAAP RESULTS
AFX CNF
November 30, 2007
JOURNAL CODE: WCNF LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 4250

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... minor price adjustments, the market situation stabilized in November. In December, prices are deemed to remain close to the previous month's level despite the ***seasonality*** ***factor***

Temporary underperformance of blast furnace #6 in Q2 and Q3 2007 did not significantly impact the annual planned production volumes.

All the Group's operating segments will increase the financial results of their operating activities in 2007. Generally, across the Group, we expect 20-25% year-on-year growth in ***sales*** revenue and EBITDA. The ***estimated*** EBITDA margin in 2007 will roughly correspond to 2006 level, which proves the Company's financial robustness.

In early 2008, we expect a gradual increase in export and internal prices primarily subject to higher raw materials ***costs*** and steel ***demand***

Disclaimer: This announcement may contain a number of forward-looking statements relating to, among others, the financial condition and results of operations of the Company...

2/3,K/6 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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47340651 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Q4 2005 Watts Water Technologies Earnings Conference Call - Part 1
FAIR DISCLOSURE WIRE
February 08, 2006
JOURNAL CODE: WFDW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 4752

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... think, kind of the cost differential would be narrowing or steady state at this point in time. I mean I know it's hard to ***forecast*** what raw material ***costs*** are going to do, but - BILL MCCARTNEY: If you can tell us what (cost) is going to do and when it's going to do...

... Pat O'Keefe: Hey, thanks. OPERATOR: Ned Armstrong, FBR. NED ARMSTRONG, ANALYST, FBR: With regard to the operating margins in the quarter, is there any ***seasonality*** ***factor*** driving those at all, or is it purely the elements that you spoke of?

BILL MCCARTNEY: Yes, you have a little bit of seasonality, Ned...

... you noted why the growth was down due to the lack of new product introductions. Would you say that away from that, that the overall ***demand*** is still pretty solid there? Or is ***demand*** actually declining even when you factor in the removal of the new products?

BILL MCCARTNEY: Well, several of those big retail accounts have had a ...

2/3,K/7 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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42163048

Australian agribusiness conditions worsen unexpectedly - NAB

Sam Holmes

AAP NEWS

May 05, 2005

JOURNAL CODE: WAAP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 403

... NAB) Agribusiness Survey for the March quarter found overall conditions in post-farm gate production and processing returned to about average, as domestic and export ***sales*** moderated, margins contracted and seasonal conditions deteriorated. And proof of the deteriorating conditions was seen today as grain handler GrainCorp Ltd fell victim to the weather, drying up its ***forecast*** profit. Shares in GrainCorp fell sharply after it downgraded its profit ***forecast*** for fiscal 2005 to between \$10 million and \$12 million, compared with earlier ***forecasts*** of \$14 million to \$16 million. Share prices in ABB Grain Ltd and Australian Agricultural Co. Ltd also dropped sharply. NAB agricultural economist Luke Chandler said the worsening weather conditions and weaker ***sales*** were the main cause of the slump in business conditions. "This is mainly due to a ***seasonality*** ***factor*** but also due to weaker ***sales*** both domestically and internationally," Mr Chandler said. "So there's been higher ***costs*** over the March quarter due to things such as the high oil price, interest rates increasing and obviously the Australian dollar's been higher for...

2/3,K/8 (Item 5 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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42163046

WRAP - Australian agribusiness conditions worsen unexpectedly

Sam Holmes

AAP NEWS

May 05, 2005

JOURNAL CODE: WAAP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 403

... NAB) Agribusiness Survey for the March quarter found overall conditions in post-farm gate production and processing returned to about average, as domestic and export ***sales*** moderated, margins contracted and seasonal conditions deteriorated. And proof of the deteriorating conditions was seen today as grain handler GrainCorp Ltd fell victim to the weather, drying up its ***forecast*** profit. Shares in GrainCorp fell sharply after it downgraded its profit ***forecast*** for fiscal 2005 to between \$10 million and \$12 million, compared with earlier ***forecasts*** of \$14 million to \$16 million. Share prices in ABB Grain Ltd and Australian Agricultural Co. Ltd also dropped sharply. NAB agricultural economist Luke Chandler said the worsening weather conditions and weaker ***sales*** were the main cause of the slump in business conditions. "This is mainly due to a ***seasonality*** ***factor*** but also due to weaker ***sales*** both domestically and internationally," Mr Chandler said. "So there's been higher ***costs*** over the March quarter due to things such as the high oil price, interest rates increasing and obviously the Australian dollar's been higher for...

2/3,K/9 (Item 6 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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33772569 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Q4 2003 DuPont Earnings Conference Call - Part 2
FAIR DISCLOSURE WIRE
January 27, 2004
JOURNAL CODE: WFDW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 4937

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... that? Obviously there is a seasonality factored there with ag. GARY
PFEIFFER: You're right, Michael there is looking at the quarter, there is a
seasonality ***factor***. But you are right, our gross margins have
been declining over the last few years, as reflected in both the weak
volume environment for, particularly, U.S. manufacturing, as well as
the very high raw material ***costs***. I suspect that we should see that
we have bottomed and will begin to see some incremental improvement next
year, as based upon our increased pricing power with our new product, some
cyclical pricing power as the ESCs tighten up, but just remind that that
our ***forecast*** is raw materials are going to continue to stay at least
as high as 2003 levels and maybe a little bit more. So in order...

2/3,K/10 (Item 7 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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33772391 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Event Brief of Q4 2003 DuPont Earnings Conference Call - Part 1
FAIR DISCLOSURE WIRE
January 27, 2004
JOURNAL CODE: WFDW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 4577

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... down in the past two years. It sounds like there is some
possibility that they could begin to improve in 2004? Obviously there is a
seasonality ***factor*** there with ag -- A. (Gary Pfeiffer) Looking
at the quarter, there is a ***seasonality*** ***factor***, but our gross
margins have been declining over the last few years, reflecting the weak
volume environment for U.S. manufacturing as well as the very high
raw material ***costs***. I suspect that we will see some incremental
improvement based upon our increased pricing power with our new products,
some cyclical pricing power as the VFCs (phonetic) tighten up. But our
forecast is that raw materials are going to continue to stay at
least as high as 2003 levels and maybe a little more, so for the...

2/3,K/11 (Item 1 from file: 101)
DIALOG(R)File 101:Disclosure Database(R)

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01765007

AMS HOMECARE INC

Disclosure Co No: A642391000

Cross Reference: WAS CANOIL EXPLORATION CORP

Company Status: Active

Exchange: OTH

Ticker Symbol: AHCKF

Location of Incorporation: CANADA

Primary SIC Code: 9999

Description of Business:

THE GROUP'S PRINCIPAL ACTIVITY IS TO PURVEY MOBILITY EQUIPMENT, DURABLE AND DISPOSABLE MEDICAL PRODUCTS AND PATIENT MONITORING TECHNOLOGY. THE GROUP IS IN THE BUSINESS OF OUTSOURCED MANUFACTURING AND DISTRIBUTING MEDICAL EQUIPMENT AND THE BUSINESS OF SELLING OF WIRELESS PRODUCTS AND SERVICES RELATING TO NURSING CALL AND EMERGENCY ALERT SYSTEMS. AT THE PRESENT TIME, THE GROUP IS IN THE PROCESS OF SETTING UP ITS FIRST RETAIL OUTLET IN THE UNITED STATES FOR THE SALE OF ITS PRODUCTS.

Full record with Footnotes in Fmt 9

President's Letter:

Management Discussion:

...28, 2005. The company hired the services of investor relations firms in an effort to promote public awareness in the securities markets. Additional public company ***costs*** of translating financial statements and USA filings account for the \$46,817 increase in professional fees for the year ended February 28, 2005. Earnings before...

...925 in the previous year representing a decrease of \$218, 367. This decrease in earnings before income taxes is attributable to the start-up salaries ***costs*** of the new nurse monitoring division, higher public company related ***costs***, and management contract ***costs***. The recorded losses in the last two quarters are due to the ***seasonality*** ***factor*** in the sale of durable medical equipment, the additional ***costs*** of the IER monitoring services division, and public company related ***costs***. The peak season for the sale of scooters and scooter accessories runs from May to September. The company continues to diversify its product and service offerings in order to mitigate the seasonality effect on ***sales***. As at February 28, 2005, 86% of the total ***sales*** were from scooters and power chairs with the remaining 14% from sale of cushions, disposables, daily living aids and IER

monitoring services.

26

Critical Accounting Policies

Our consolidated financial statements are based on the selection and application of significant accounting policies, some of which require management to make ***estimates*** and assumptions. Our ***estimates*** are based on historical experience and on our future expectations that are believed to be reasonable; the combination of these factors forms the basis for...

Footnotes:

2/3,K/12 (Item 1 from file: 545)
DIALOG(R)File 545:Investext(r)Archive

0017278622
FOOD STOCK PERSPECTIVE - FOOD INDUSTRY OVERVIEW
A.G. EDWARDS & SONS, INC.
GROWE, C.R., ET AL
MISSOURI (STATE OF)

DATE: July 30, 03
INVESTEXT(tm) REPORT NUMBER: 7531755, PAGE 9 OF 84, TEXT/TABLE PAGE
This is a(n) INDUSTRY report.

TEXT:

... stock prices are at least moving up with the market and poised to improve even further in the second half as a result of our ***estimate*** of improved top-line growth, the seasonal trends that tend to positively affect this group as discussed below, and an improved fundamental picture for many companies as we move past such concerns as rising commodity prices, rising pension ***costs***, higher marketing expenditures, and an expanded private label presence. As we look forward to 2004, we are encouraged by the state of the group and believe that improved economic conditions alone could yield ***sales*** and earnings growth that stands above more recent trends.

We cannot help but mention the ***seasonality*** ***factor*** as stocks in this group tend to perform exceptionally well in the last trimester of the year but dramatically underperform in the first trimester.
A...

Company:

2/3,K/13 (Item 2 from file: 545)
DIALOG(R)File 545:Investext(r)Archive

0013970088
HUGHES SOFTWARE SYSTEMS LTD
ICICI SECURITIES AND FINANCE COMPANY LTD.
GHOSH, S., ET AL
INDIA

DATE: January 21, 02
INVESTEXT(tm) REPORT NUMBER: 8347679, PAGE 1 OF 6, TEXT/TABLE PAGE
This is a(n) COMPANY report.

TEXT:

... the risks associated with volatile product revenues, lack of a wide portfolio of services, focus only on the beleaguered telecom segment, and increasing days of ***sales*** outstanding to very high levels. We maintain SELL recommendation.

* The better than expected 11.8% sequential ***sales*** growth has come from a much better than anticipated product ***sales*** performance (up 96% QoQ and 1.8% YoY) and HNS revenues (up 12.0% QoQ). However, product ***sales*** tend to be seasonal in nature-Q3 is usually the best in the year. On the other hand, non-HNS services fell 16% QoQ. This...

...its parent.

* Significant cost cutting (effective recruitment freeze and salaries made more variable) and increase in product revenues that are inherently higher-margin (because of ***costs*** written off along with development) have helped to increase margins sharply to 31.4% from 20.7% in the previous quarter. But, on a YoY basis, that removes the ***seasonality*** **factor***, margins have dropped from 35.7%.

* Another negative was an implicit lowering of FY2002 guidance by the company. ***Sales*** growth for FY2002 is now expected to be 17-18%, as against 25-35% given out a quarter ago. Our ***estimates*** already factored in an 18% growth and we stand by that.

* The stock is trading at 18.1x FY2003E and 13.7x FY2004E EPS. In...

Company:

2/3,K/14 (Item 3 from file: 545)
DIALOG(R)File 545:Investext(r)Archive

05838459
Berisford - Company Report
PANMURE GORDON & CO., LIMITED
Pick, C., et al
UNITED KINGDOM

DATE: December 12, 95
INVESTEXT(tm) REPORT NUMBER: 1671624, PAGE 25 OF 25, TEXT/TABLE PAGE
This is a(n) COMPANY report.

TEXT:

...diluted eps we have assumed
add-backs to attributable of (L)16.1m ((L)16.6m for interest on the
CULS; (L)0.4m for ***costs*** of CULS written off; (L)1.5m for the debit
from

ACT written off on the notional additional shares; and (L)0.6m for notional interest on option conversions). In terms of how the

forecast
pbt of (L)34.0m stacks up compared to former ***estimates***, in our August note we had been looking for (L)40.5m which came back to (L)36.1m in late September when the warning...

...followed the Berisford meeting was that around (L)37m could prove attainable for 1995/96 but at that stage we had not fully appreciated the ***seasonality*** ***factor*** with Welbilt and how annual profits in the year
to 30/9/95 ran at only some (L)38.2m. Nor the need to allow for the further rationalisation ***costs*** of \$7m-\$8m being taken via the p&l. There
is also the warning to the effect that Welbilt will not achieve much margin growth...

...allowed for with Welbilt.

For 1996/97 there is the further (L)3.5m of cost savings at Magnet and the likelihood of continuing decent \$ ***sales*** progress at Welbilt allied to possible slight margin widening as paybacks accrue from rationalisation moves. Finance charges should again ease back as the group continues...

Company:

2/3,K/15 (Item 4 from file: 545)
DIALOG(R)File 545:Investext(r)Archive

05490094
Berisford - Company Report
PANMURE GORDON & CO., LIMITED
Pick, C.
UNITED KINGDOM

DATE: August 16, 95
INVESTEXT(tm) REPORT NUMBER: 1629057, PAGE 106 OF 130, TEXT PAGE
This is a(n) COMPANY report.

TEXT:

...the H2 period (compared to the \$24.6m known to have applied for the H1 1994/95 period), making \$58.4m for the year from ***sales*** of \$402.5m, a
margin level of 14.5%. In theory, this could be on the prudent tack given that:

a) Alan Bowkett mentioned at...

...rate of 14% which the expected
could be advanced by 1 point per annum.

b) the pointers on the Welbilt US visit that calendar 1994 ***sales*** were \$355.3m, whilst pbit pre restructuring ***costs*** was \$51.8m to give

a
ros of 14.6%. Both the ***sales*** and pbit numbers only included the
Lincoln
purchase as of early August of 1994.

However, the annual ***estimates*** made are only for the year to end
September 1995, not calendar 1995, and it may well be that the cost
savings that Berisford are seeking only begin to build more fully in
1996. Moreover, to assume that \$ ***sales*** run at 9% higher in the H2
period than the H1 position and that margins are 3.3 points higher on
this basis looks to be quite demanding, notwithstanding the

seasonality
factor Observe how in the last quarter (Q3) that Welbilt was
independent pbit ran at \$15.126m and the ros at 15.3%. Whilst if one...

Company:

2/3,K/16 (Item 5 from file: 545)
DIALOG(R)File 545:Investext(r)Archive

03245724
Crown Cork & Seal - Company Report
PAINEWEBBER INC.
Staphos, G.L.
NEW YORK (STATE OF)

DATE: January 5, 93
INVESTEXT(tm) REPORT NUMBER: 1305660, PAGE 28 OF 28, TEXT/TABLE PAGE
This is a(n) COMPANY report.

TEXT:

...44.9	56.5	54.7			
" change			0.5	11.6	-1.8
Inventory turnover (FIFO)			5.05	5.78	5.88
Prepaid Exp. as %	***Sales***			1.01%	0.53% 0.58%
Net PPE Turnover			2.50	2.59	3.10
Liabilities					
Payables Turnover (v. net COGS)			13.29	11.61	13.05
/days			27.47	31.45	27.96
Other Curr Liabs as %	***Sales***			1.64%	0.41% 1.08%
Dfd Tax (CF) as % Provision			17.4%	-4.2%	-14.9%
Other LT Liabs as %	***Sales***			0.05%	0.04% 0.37%

[Part 2 of 2]

	Forecast
1992	1993 1994

Operating	***Costs***	as %	***sales***			
Cost of	***sales***	(net)		81.1%	80.8%	80.3%
Cost of	***sales***	(FIFO)				
Selling, general, & admin			3.0%	2.9%	2.8%	
Depreciation			3.5%	4.0%	4.0%	
Maintenance			4.0%	4.0%	4.0%	
Other...						
...net		0.2%	0.1%	0.1%		
Operating profit			8.2%	8.2%	8.8%	
Interest expense			1.9%	2.2%	1.9%	
Cost of	***Sales***	- FIFO		3,241.5	3,918.8	4,065.9
Wtd Avg Interest Rate			4.4%	5.4%	5.4%	
Seasonality		***Factor***				
K-sp Ratios						
Depr. as % of Opening PPE (Gross)			8.5%	8.5%	8.5%	
Balance Sheet Relationships						
Assets						
Receivables turnover			5.71	6.55...		
...vs. net COGS)	6.68	7.84	7.74			
/days			54.61	46.57	47.13	
LIFO Reserve						
" change						
Inventory turnover (FIFO)						
Prepaid Exp. as %	***Sales***			0.63%	0.54%	0.53%
Net PPE Turnover			2.92	3.14	3.33	
Liabilities						
Payables Turnover (v. net COGS)			12.97	15.37	15.34	
/days			28.15	23.75	23.79	
Other Curr Liabs as %	***Sales***			1.13%	0.93%	0.89%
Dfd Tax (CF) as % Provision			1.0%	1.0%	1.0%	
Other LT Liabs as %	***Sales***			1.0%	1.0%	1.0%
Company:						

2/3,K/17 (Item 6 from file: 545)
DIALOG(R)File 545:Investext(r)Archive

03009541
NACCO Industries - Company Report
WERTHEIM SCHRÖDER & CO. INC.
Quain, M.I.

NEW YORK (STATE OF)

DATE: October 26, 92
INVESTEXT(tm) REPORT NUMBER: 1272766, PAGE 1 OF 1, TEXT/TABLE PAGE
This is a(n) COMPANY report.

TEXT:

...Industries reported 3Q E.P.S. of \$1.08, 145% higher than the \$0.44 reported in the year-earlier period and significantly above our ***forecast*** Profits at Hyster-Yale beat the prior-quarter level despite the unfavorable seasonality factor, the decline in quarter-to-quarter ***sales*** and weakness in Europe. The upside surprise here reflects better U.S. pricing caused by the Caterpillar (CAT - 52) and Clark Equipment (CKL - 18) lift truck ownership changes, coupled with somewhat better U.S. ***volume***

Margins continued strong in the other businesses as well; in particular, Hamilton Beach attained an 11% EBIT margin, its high for all but fourth quarters (the ***seasonality*** ***factor*** again).

Generally, we have every reason to believe that, even with Europe continuing to weaken, a normal ***seasonality*** ***factor*** should allow for a flat to up sequential performance in the final period. We are raising our 4Q E.P.S. ***estimate*** from \$0.92 to \$1.09, versus \$1.14 a year ago. Accordingly, our full-year ***estimate*** is \$2.45, well up from our former \$1.60 projection. Our 1993 ***estimate*** is unchanged at \$4.00.

Separately, in the 3Q release, management cautioned regarding changes in regulations affecting "orphan miners" and their health-care ***costs***. This issue bears watching. North American Coal (entirely "surface") would have to pay the ***costs*** for these "forgotten" underground miners, if the issue is not successfully challenged in the courts.

The stock traded up sharply on the news of the...

Company:

2/3,K/18 (Item 7 from file: 545)
DIALOG(R)File 545:Investext(r)Archive

02774989
CONSTAR, International - Company Report
PAINWEBBER INC.
Staphos, G.
NEW YORK (STATE OF)

DATE: June 15, 92
INVESTEXT(tm) REPORT NUMBER: 1235295, PAGE 18 OF 37, TEXT/TABLE PAGE
This is a(n) COMPANY report.

TEXT:

Table 10
CONSTAR Historic And Projected Relationships

[Part 2 of 2]

			Forecast		
			1992	1993	1994
Operating	***Costs***	as %	***sales***		
Cost of	***sales***	(net)		76.7%	76.5%
Cost of	***sales***	(incl Depr & Maint)		84.7%	84.7%
Selling, general & admin			8.7%	8.6%	8.7%
Depreciation			4.0%	4.2%	4.3...
...profit		6.6%	6.7%	6.8%	
Interest expense			1.05	1.0%	0.9%
Simple Avg Interest Rate			8.0%	8.0%	8.0%
Seasonality		***Factor***			
K-sp Ratios					
Depr. as % of Opening PPE (Gross)			7.1%	7.1%	7.0%
Disp. (BV) as % of					
Open. PPE (Gross)					
Maintenance as % Open...					
...35.0%	35.0%				
Inventory turnover (vs. net COGS)			9.605	9.359	9.125
/days			38.000	39.000	40.000
Prepaid Exp. as %	***Sales***			0.3%	0.3%
Net PPE Turnover			3.58	3.59	3.78
Other Assets % Total	***Sales***			1.1%	1.1%
Liabilities					
Payables Turnover (vs. net COGS)			10.43	10.74	11.06
/days			35.000	34.000	33.000...

Company:

2/3,K/19 (Item 1 from file: 619)
DIALOG(R)File 619:Asia Intelligence Wire
(c) 2009 Fin. Times Ltd. All rts. reserv.

20711502 WETI67532289 (USE FORMAT 7 FOR FULLTEXT)
AGGRESSIVE GROWTH STRATEGY DENTS IDEA'S BOTTOMLINE
Santanu Mishra
The Economic Times
Wednesday, October 22, 2008
JOURNAL CODE: WETI LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 343

...reported a subdued result for the quarter ended September 30, 2008,
mainly on account of its aggressive growth strategy. The company missed the
average target ***estimates*** of a number of broking analysts. In the past

two days, the stock has lost 14.3% as against Sensex's gain of 7%.

Quarter-on-quarter growth in revenues remained subdued at 5.8%, partially due to the ***seasonality*** ***factor***. Even the cut in long-distance tariff rates during the quarter could not attract customer ***demand*** resulting in lower ***sales***. Profitability was mainly impacted by higher operating expenses, particularly steep personnel ***costs***, network operating expenses and advertising and promotion spends, among others. Each of the three overheads rose by more than 20% over the previous quarter. The ...

2/3,K/20 (Item 1 from file: 994)
DIALOG(R)File 994:NewsRoom 2005
(c) 2009 Dialog. All rts. reserv.

1011033801 16X61108
WRAP - Australian agribusiness conditions worsen unexpectedly
By Sam Holmes
Australian Associated Press
Thursday, May 5, 2005
JOURNAL CODE: ALJF LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Newswire ISSN: N/A
WORD COUNT: 423

And proof of the deteriorating conditions was seen today as grain handler GrainCorp Ltd fell victim to the weather, drying up its ***forecast*** profit.

Shares in GrainCorp fell sharply after it downgraded its profit ***forecast*** for fiscal 2005 to between \$10 million and \$12 million, compared with earlier ***forecasts*** of \$14 million to \$16 million.

Share prices in ABB Grain Ltd and Australian Agricultural Co. Ltd also dropped sharply.

NAB agricultural economist Luke Chandler said the worsening weather conditions and weaker ***sales*** were the main cause of the slump in business conditions.

"This is mainly due to a ***seasonality*** ***factor*** but also due to weaker ***sales*** both domestically and internationally," Mr Chandler said.

"So there's been higher ***costs*** over the March quarter due to things such as the high oil price, interest rates increasing and obviously the Australian dollar's been higher for..."

2/3,K/21 (Item 2 from file: 994)
DIALOG(R)File 994:NewsRoom 2005
(c) 2009 Dialog. All rts. reserv.

1011033794 16X61101
Australian agribusiness conditions worsen unexpectedly - NAB
By Sam Holmes

Australian Associated Press

Thursday, May 5, 2005

JOURNAL CODE: ALJF LANGUAGE: English RECORD TYPE: Fulltext

DOCUMENT TYPE: Newswire ISSN: N/A

WORD COUNT: 423

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"This is mainly due to a ***seasonality*** ***factor*** but also due to weaker ***sales*** both domestically and internationally," Mr Chandler said.

"So there's been higher ***costs*** over the March quarter due to things such as the high oil price, interest rates increasing and obviously the Australian dollar's been higher for...

2/3,K/22 (Item 3 from file: 994)

DIALOG(R)File 994:NewsRoom 2005

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0978565629 16V5202W

PFSweb Breaks Through to Profitability in 2004; Record Revenue and Net Income of \$1.1 Million Highlight Fourth Quarter Business Wire

Thursday, March 3, 2005

JOURNAL CODE: BGAC LANGUAGE: English RECORD TYPE: Fulltext

DOCUMENT TYPE: Newswire ISSN: none

WORD COUNT: 3,784

...in 2005 with annual, run-rate service fees of \$25 million, only a portion of which would result in invoiced activity during 2005. We currently ***estimate*** that the new contracts won in 2004 and in 2005 will yield gross margins ranging from 25% to 35% once fully operational. Certain of these...

...revenue to yield increased gross profit, we expect this profit will be offset somewhat by incremental investments to implement new contracts, investments in infrastructure and ***sales*** and marketing to support our targeted growth and professional fees related to the Sarbanes-Oxley Act. We also expect interest ***costs*** to ...has been and is expected to continue to be our weakest quarter due to seasonal fluctuations of certain clients. However, we do not expect this ***seasonality*** ***factor*** to

be as significant in 2005 due to product release schedule changes from certain of our clients. We continue to target a significantly improved result...

2/3,K/23 (Item 1 from file: 995)
DIALOG(R)File 995:NewsRoom 2004
(c) 2009 Dialog. All rts. reserv.

0880087066 16P02P0T
Event Brief of Q1 2005 Smithfield Foods Earnings Conference Call - Final
FD Wire
Thursday, August 26, 2004
JOURNAL CODE: BCDI LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Newswire
WORD COUNT: 7,081

...as were coming to market 12, 18 months ago I think we would have a problem, but fortunately the herds are down and the export ***demand*** is down at ...strengthens on a seasonal basis the next four months, but generally speaking do you see improving margins the next three or four months excluding the ***seasonality*** ***factor*** as hog prices come down?

A. (Joe Luter) Generally, when hog prices come down profit margin on processed meats go up and vice versa. That...

...up front quite a bit. The Wal-Marts and the Costcos of the world like to buy out in front where they know what their ***costs*** are going to be a month or two out. That's just the nature of the business.
Q26. (Reetha Vahab) Your pork processing margins on...

...offset by the gains, it wasn't clear to me and I don't know if you can answer this, but is the consensus EPS ***estimate*** for the 2Q appropriate, too high, too low, can you comment on that?

A. (Joe Luter) The consensus for the 2Q, quite frankly I don...

2/3,K/24 (Item 2 from file: 995)
DIALOG(R)File 995:NewsRoom 2004
(c) 2009 Dialog. All rts. reserv.

0778023798 16GN0R7P
Q4 2003 DuPont Earnings Conference Call - Final
FD Wire
Tuesday, February 10, 2004
JOURNAL CODE: BCDI LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Newswire
WORD COUNT: 9,825

...that? Obviously there is a seasonality factored there with ag.

GARY PFEIFFER: You're right, Michael there is looking at the quarter, there is a ***seasonality*** ***factor*** But you are right, our gross margins have been declining over the last few years, as reflected in both the weak

volume environment for, particularly, U.S. manufacturing, as well as the very high raw material ***costs.*** I suspect that we should see that we have bottomed and will begin to see some incremental improvement next year, as based upon our increased pricing power with our new product, some cyclical pricing power as the ESCs tighten up, but just remind that that our ***forecast*** is raw materials are going to continue to stay at least as high as 2003 levels and maybe a little bit more. So in order...

2/3,K/25 (Item 3 from file: 995)
DIALOG(R)File 995:NewsRoom 2004
(c) 2009 Dialog. All rts. reserv.

0770569638 16G52405
Event Brief of Q4 2003 DuPont Earnings Conference Call - Final
FD Wire
Tuesday, January 27, 2004
JOURNAL CODE: BCDI LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Newswire
WORD COUNT: 6,212

...down in the past two years. It sounds like there is some possibility that they could begin to improve in 2004? Obviously there is a
seasonality ***factor*** there with ag --

A. (Gary Pfeiffer) Looking at the quarter, there is a ***seasonality*** ***factor***, but our gross margins have been declining over the last few years, reflecting the weak ***volume*** environment for U.S. manufacturing as well as the very high raw material ***costs.*** I suspect that we will see some incremental improvement based upon our increased pricing power with our new products, some cyclical pricing power as the VFCs [phonetic] tighten up. But our ***forecast*** is that raw materials are going to continue to stay at least as high as 2003 levels and maybe a little more, so for the...

```
? show files;ds
File 13:BAMP 2009/Jul 27
(c) 2009 Gale/Cengage
File 88:Gale Group Business A.R.T.S. 1976-2009/Jul 27
(c) 2009 Gale/Cengage
File 180:Federal Register 19852009/Jul 28
(c) 2009 format only DIALOG
File 484:Periodical Abs Plustext 1986-2009/Jul W3
(c) 2009 ProQuest
File 654:US PAT.FULL. 1976-2009/JUL 23
(c) Format only 2009 Dialog
File 990:Newsroom Current Feb 01-2009/Jul 27
(c) 2009 Dialog
File 991:NewsRoom 2008 Jan 1-2008/Dec 31
(c) 2008 Dialog
File 992:NewsRoom 2007
(c) 2009 Dialog

Set      Items   Description
S1        13      (SIMULAT? OR MODEL?)(2N)COSTS(60N)(BY OR PER OR EACH OR SE-
LECT OR CERTAIN OR SPECIFIC OR SPECIFY?)( )(STORE OR FACILITY -
OR LOCATION)(60N)(SUBSTITUTED OR SUBSTITUTIONS OR SUBSTITUTING
OR SUBSTITUTES)(2N)(PRODUCTS OR ITEMS OR GOODS OR SERVICES)
S2         9      RD (unique items)
? t2/3,k/all

2/3,K/1      (Item 1 from file: 13)
DIALOG(R)File 13:BAMP
(c) 2009 Gale/Cengage. All rts. reserv.

01096961      Supplier Number: 145572581 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Using basket composition data for intelligent supermarket pricing.

Marketing Science, v 25, n 2, p 188
March 2006
DOCUMENT TYPE: Journal ISSN: 0732-2399 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 9330

(USE FORMAT 7 OR 9 FOR FULLTEXT)
```

TEXT:

...contain hair coloring. We capture this by specifying different consumer types within a basket size. In practice, consumer baskets contain more than one or two *****items*****, so the *****goods***** in our model are best interpreted as sub-baskets. Considerable heterogeneity in consumer baskets is likely in practice, but our assumption captures the key elements...

...will also examine special cases: one in which there is only basket size heterogeneity, and another with only basket composition heterogeneity. (4) Consumers in our *****model***** are uniformly distributed along a straight line AB of unit length, and consumer location is independent of the consumer type. The market size is normalized...

...implies that consumers are also heterogeneous by virtue of their

locations. All consumers are willing to pay \$R per unit of any of the three
goods (5) ***Each*** ***store*** advertises the price of the three
goods so that consumers know the prices of all ***goods*** before
deciding on a store at which to shop.

2.2. Retailers

There are two competing retailers (supermarkets) located at either end of
AB, with store A at the left end and store B at the right end. We index
stores by i , $i = (A, B)$. Each retailer carries three ***goods*** that are
neither complements nor ***substitutes***, indexed by j , $j = 1, 2$, and 3 ,
and both retailers face identical per unit ***costs***, which without loss
of generality we set to zero for all j .

Retailers in our ***model*** carry multiple ***goods*** reflecting our
interest in supermarket pricing strategies, and the assumption that both
carry the same ***goods*** that are neither complements nor substitutes is
reasonable because it reflects the reality of supermarkets carrying
identical brands of shampoo and cake mix, for example...

2/3,K/3 (Item 1 from file: 180)
DIALOG(R)File 180:Federal Register
(c) 2009 format only DIALOG. All rts. reserv.

DIALOG Accession Number: 02311648 Supplier Number: 940500585
Approval and Promulgation of State and Federal Implementation Plans;
California--Sacramento and Ventura Ozone; South Coast Ozone and Carbon
Monoxide; Sacramento Ozone Reclassification
Volume: 59 Issue: 86 Page: 23264
CITATION NUMBER: 59 FR 23264
Date: THURSDAY, MAY 5, 1994

TEXT:

... the scheduled phasing in of cleaner engines and fuels, this changeover
to cleaner engines and fuels will take some time (e.g.
manufacturing changes, replacement ***costs***, infrastructure changes).
This is especially true since owners legitimately want to continue to
receive the benefits of a full useful life from their present vehicles the
current vehicle and engine fleet. That means considering options like
no-drive days, and/or dramatically increasing the ***costs*** associated
with operating vehicles and engines currently in use.

Moreover, in order to attain by 1999, stationary sources in the Sacramento
area would be required...and maintenance (I/M) program for vehicles which
meets national performance standards. As previously discussed, the
structure of the FIP proposal will follow EPA's ***model*** program. If the
state enacts and submits approvable legislation and regulations for its own
enhanced program which meets national performance standards, EPA will
withdraw or...

...c. The proposed regulation is 40 CFR 52.2963.

For heavy duty trucks, the FIP proposals include tighter hydrocarbon (HC)
and NOX exhaust standards for ***model*** years 1999 and beyond, strict
evaporative HC standards to minimize shifting from diesel to gasoline

beginning in 1999 as well, and a declining average NOX...

2/3,K/4 (Item 1 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
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06599242 SUPPLIER NUMBER: 746730981 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Culture, Language, and the Location of High-Order Service Functions: The
Case of Montreal and Toronto
Polese, Mario; Shearmur, Richard
Economic Geography (PECG), v80 n4, p329-350, p.22
Oct 2004
ISSN: 0013-0095 JOURNAL CODE: PECG
DOCUMENT TYPE: Feature
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 10974

TEXT:

... framework, which emphasizes spatial variations in production costs (including transportation), rather than variations in demand. Such an emphasis, which is also central to the revised ***model*** proposed here, is of particular relevance in a context in which it has been argued that decreasing communication costs are reducing the importance of location and local markets for high-order services (Cairncross 2001; O'Brien 1992).13

Indeed, our ***model*** is based on the assumption that a high-order service establishment must assemble inputs and deliver outputs, just like a manufacturing plant. Unlike plants, however...

...or commands, written or electronic reports, and other service products with a high knowledge or artistic content. Like a factory that buys, transforms, and sells ***goods***, a high-order service establishment acquires, transforms, and sells information. For ***goods***, this implies transport costs, but for information, "communication cost" is the more appropriate term.

In this context, what differentiates one metropolitan area from another for a producer of high-order ***services*** are the cost of place-specific sources of information (analogous to Weber's, 1929, resources) and the cost of transporting information (communication costs). Since codified...

...type of information that can be transmitted only by face-to-face contact and is embodied in people. Thus, in the following discussion, we ignore

costs that we do not consider essential in determining the location of high-order ***services***, but acknowledge that a complete cost analysis would also take into account unskilled labor, property, taxes, and so on.14

An establishment will choose the...

...straightforward Weberian world, one can treat each type of input separately, and one can conceptually distinguish the market from the source of inputs. Although the ***model*** that we propose is derived from a Weberian logic, its application is more complex for three reasons. First, the two inputs-employed labor and outside consultants-are ***substitutes*** to a large extent. Thus, the lowest-cost location will not necessarily be the location where the combined ***costs*** of gaining access to these two types of inputs are minimized. Since the weight of these two inputs in the final product can also change, the cost-minimizing combination of these two

inputs must be identified for ***each*** ***location*** before a choice is made. Second, although we have conceptually separated skilled labor, outside information (consultants), and markets for high-order ***services***, in many cases these three are to be found in the same location. This is particularly true for high-order service outputs that are costly...

COMPANY INFORMATION:

2/3,K/5 (Item 1 from file: 654)
DIALOG(R)File 654:US PAT.FULL.
(c) Format only 2009 Dialog. All rts. reserv.

7551341

UTILITY

Consistent set of interfaces derived from a business object model

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Pfitzner, Ingo, Berlin, DE
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Schmitt, Matthias, Speyer, DE
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	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 20080120129	A1	20080522	US 2007803178	20070511
Provisional				US 60-800352	20060513
Provisional				US 60-837196	20060811

Fulltext Word Count: 1248846

Description of the Invention:

...0381] FIG. 212 shows an exemplary CashTransfer object ***model*** ;

[...

...0382] FIG. 213 shows an exemplary ChequeStorage object ***model*** ;

[...

...0383] FIG. 214 shows an exemplary CompanyPaymentFileRegister object
model ;

{

2/3,K/6 (Item 2 from file: 654)
DIALOG(R)File 654:US PAT.FULL.
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7116522

UTILITY

Consistent set of interfaces derived from a business object model

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	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 20070150387	A1	20070628	US 2006364538	20060227
Provisional				US 60-656598	20050225
Provisional				US 60-729480	20051021
Priority				US 2005519961	20050603
				US 2005521481	20050617
				US 2005522137	20050624

Fulltext Word Count: 665400

Description of the Invention:

...0323] FIG. 441 depicts a data ***model*** for Product Forecast
 Notification Message in accordance with methods and systems consistent
 with the subject matter described herein...0326] FIG. 444 depicts a data

model for Product Forecast Revision Message in accordance with
methods and systems consistent with the subject matter described herein
...

2/3,K/7 (Item 3 from file: 654)
DIALOG(R)File 654:US PAT.FULL.
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6524471 **IMAGE Available
Derwent Accession: 2006-067216

UTILITY

Consistent set of interfaces derived from a business object model

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	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 20060085450	A1	20060420	US 2005166065	20050624
Provisional				US 60-582949	20040625
Provisional				US 60-656598	20050225
Provisional				US 60-669310	20050407

Fulltext Word Count: 361322

2/3,K/8 (Item 1 from file: 990)
 DIALOG(R)File 990:Newsroom Current
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1782609731 18FF3C52
 To make appropriations for the biennium beginning July 1, 2009, and ending
 June 30, 2011 for the operation of state programs.
 LegAlert (Full Text)
 Wednesday, June 3, 2009
 JOURNAL CODE: KBJH LANGUAGE: English RECORD TYPE: Fulltext
 DOCUMENT TYPE: Trade Journal ISSN: N/A
 WORD COUNT: 1,021,344

...of the board of county commissioners or an individual
 designated by the board;

(k) A representative of the regional office of the department of youth
 services ;

(l) A representative of the county's head start agencies, as defined in section 3301.32 of the Revised Code;

(m) A representative of the...

2/3,K/9 (Item 1 from file: 992)

DIALOG(R)File 992:NewsRoom 2007

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1417572206 17QM26JF

Make operating appropriations for the biennium.

LegAlert (Full Text)

Saturday, June 30, 2007

JOURNAL CODE: KBJH LANGUAGE: English RECORD TYPE: Fulltext

DOCUMENT TYPE: Trade Journal ISSN: N/A

WORD COUNT: 803,274

IV. Text Search Results from Dialog

A. Abstract Databases

? show files;ds
File 350:Derwent WPIX 1963-2009/UD=200947
(c) 2009 Thomson Reuters
File 344:Chinese Patents Abs Jan 1985-2006/Jan
(c) 2006 European Patent Office
File 347:JAPIO Dec 1976-2009/Mar(Updated 090708)
(c) 2009 JPO & JAPIO
File 371:French Patents 1961-2002/BOPI 200209
(c) 2002 INPI. All rts. reserv.
File 2:INSPEC 1898-2009/Jul W3
(c) 2009 The IET
File 35:Dissertation Abs Online 1861-2009/Jun
(c) 2009 ProQuest Info&Learning
File 65:Inside Conferences 1993-2009/Jul 27
(c) 2009 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2009/Jun
(c) 2009 The HW Wilson Co.
File 256:TecTrends 1982-2009/Jul W3
(c) 2009 Info.Sources Inc. All rights res.
File 474:New York Times Abs 1969-2009/Jul 27
(c) 2009 The New York Times
File 475:Wall Street Journal Abs 1973-2009/Jul 27
(c) 2009 The New York Times
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 Gale/Cengage
File 23:CSA Technology Research Database 1963-2009/Jun
(c) 2009 CSA.
File 56:Computer and Information Systems Abstracts 1966-2009/Jul
(c) 2009 CSA.

Set	Items	Description
S1	200828	(MODEL OR MODELS OR MODELLING OR MODELING OR ESTIMAT? OR S- IMULAT? OR CALCULAT? OR COMPUTE OR COMPUTES OR COMPUTING OR C- OMPUTED OR DETERMIN? OR FORECAST?) (6N) (COST? ?)
S2	1392104	ECONOMETRIC? OR ECONOMIC? ?
S3	21728	(SALES OR REVENUE OR PROFIT) (2W) (DATA OR INFORMATION OR HI- STORY OR RECORDS)
S4	258564	COST? ?() (DATA OR INFORMATION OR HISTORY OR RECORDS) OR (M- ANUFACTURING OR PRODUCTION) ()COST? ?
S5	27141	SALES (2N) (VOLUME? ? OR TOTAL)
S6	13032	DEMAND (8N) (GROUP OR CATEGORY OR SEGMENT OR CLUSTER OR CLASS OR CATEGORIES OR LIST? OR NODE? ? OR TABLE OR VIEW OF DISPLA- Y)
S7	83457	(VARIABLE? OR VARIABILITY OR VARIOUS OR DEMAND OR HIGH OR - LOW) (10N) (TIME (3N) PERIOD? ? OR SEASONAL OR SEASON OR CHRISTMAS OR HOLIDAY OR SUMMER OR WINTER OR VALENTINE??) (DAY OR SEASON- ALITY)
S8	19503	(SUBSTITUTE? ? OR SUBSTITUTABLE OR OUT (2W) STOCK OR UNAVAIL- ABLE OR "NOT" (2W) STOCK OR REPLACEMENT? ?) (10N) (PRODUCT OR PRO-

DUCTS OR GOODS OR ITEM OR ITEMS OR MERCHANDISE)

S9	1	CROSS()ELASTICITY()VARIABLE
S10	690401	PRICE OR PRICING OR PRICES
S11	34884	S1 AND S2
S12	13	S3 AND S4 AND S11
S13	69	S1 AND S3 AND S4
S14	69	S12 OR S13
S15	3	S14 AND S7
S16	1	S14 AND S8
S17	4	S15 OR S16

? t17/3,k/all

17/3,K/1 (Item 1 from file: 350)
 DIALOG(R)File 350:Derwent WPIX
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0013815190 - Drawing available

WPI ACC NO: 2003-482839/200345

XRPX Acc No: N2003-383973

Method of predicting the profit attributable to a proposed sales promotion by predicting the sales lift caused by the promotion and factoring in production and promotional costs

Patent Assignee: HEINZ G M (HEIN-I); KIMBERLY-CLARK WORLDWIDE INC (KIMB); KLIM A K (KLIM-I); LINDSAY J D (LIND-I); PHILLIPS K L (PHIL-I); RAYNOR W J (RAYN-I); SCHROEDER G G (SCHR-I); SENGBUSCH B D (SENG-I)

Inventor: HEINZ G M; KLIM A K; LINDSAY J D; PHILLIPS K L; RAYNOR W J; SCHROEDER G G; SENGBUSCH B D

Patent Family (6 patents, 101 countries)

Patent		Application		Kind	Date	Update
Number	Kind	Date	Number			
WO 2003048901	A2	20030612	WO 2002US38392	A	20021202	200345 B
US 20030130883	A1	20030710	US 2001336564	P	20011204	200347 E
			US 2002302406	A	20021122	
AU 2002364127	A1	20030617	AU 2002364127	A	20021202	200419 E
EP 1461678	A2	20040929	EP 2002799201	A	20021202	200463 E
			WO 2002US38392	A	20021202	
MX 2004005300	A1	20041101	WO 2002US38392	A	20021202	200558 E
			MX 20045300	A	20040602	
US 20050273380	A1	20051208	US 2001336564	P	20011204	200581 E
			US 2002302406	A	20021122	
			US 2005196886	A	20050803	

Priority Applications (no., kind, date): US 2001336564 P 20011204; US 2002302406 A 20021122; US 2005196886 A 20050803

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing	Notes
WO 2003048901	A2	EN	40	7		

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SC SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW

Regional Designated States, Original: AT BE BG CH CY CZ DE DK EA EE ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SI SK SL SZ TR TZ UG ZM ZW

US 20030130883	A1	EN	Related to Provisional	US 2001336564
AU 2002364127	A1	EN	Based on OPI patent	WO 2003048901
EP 1461678	A2	EN	PCT Application	WO 2002US38392
			Based on OPI patent	WO 2003048901
Regional Designated States,Original:			AL AT BE BG CH CY CZ DE DK EE ES FI	
FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR				
MX 2004005300	A1	ES	PCT Application	WO 2002US38392
			Based on OPI patent	WO 2003048901
US 20050273380	A1	EN	Related to Provisional	US 2001336564
			Division of application	US 2002302406

Alerting Abstract ...determined. The determined sales lift is correlated with information about the promotions to provide a sales lift model. A promotion is proposed and its unit cost decided. The sales lift model is then applied to the proposed promotion to predict the likely sales over a defined period and manufacturers profit is then calculated based upon the...

Original Publication Data by Authority

Argentina

Assignee name & address:

Original Abstracts:

...method and system for predicting the profit attributable to a proposed sales promotion of a product, wherein the product has a wholesale price and a manufacturing cost per unit sales, including establishing a base volume for sales of the product in the absence of promotions; determining a sales lift for the plurality of single promotions; and correlating the sales lift with promotion information to provide a sales lift model. The method and system also include proposing a promotion having a cost per unit sales for a promotion time period and having a...

...applying the sales lift model to the proposed promotion to predict sales of the product for the promotion time period; and calculating manufacturer profit based upon the product's predicted sales, cost per unit sales for promotion, wholesale price, and manufacturing cost per unit sales during the promotion time period...

...method and system for predicting the profit attributable to a proposed sales promotion of a product, wherein the product has a wholesale price and a manufacturing cost per unit sales, including establishing a base volume for sales of the product in the absence of promotions; determining a sales lift for the plurality of single promotions; and correlating the sales lift with promotion information to provide a sales lift model. The method and system also include proposing a promotion having a cost per unit sales for a promotion time period and having a planned sale price for the product; applying the sales lift model to the proposed promotion to predict sales of the product for the promotion time period; and calculating manufacturer profit based upon the product's predicted sales, cost per unit sales for promotion, wholesale price, and manufacturing cost per unit sales during the promotion time period.

...

...method and system for predicting the profit attributable to a proposed sales promotion of a product, wherein the product has a wholesale price and a manufacturing cost per unit sales, including establishing a base volume for sales of the product in the absence of promotions; determining a sales lift for the plurality of single promotions; and correlating the sales lift with promotion information to provide a sales lift model. The method and system also include proposing a promotion having a cost per unit sales for a promotion time period and having a planned sale price for the product; applying the sales lift model to the proposed promotion to predict sales of the product for the promotion time period; and calculating manufacturer profit based upon the product's predicted sales, cost per unit sales for promotion, wholesale price, and manufacturing cost per unit sales during the promotion time period.

...

...method and system for predicting the profit attributable to a proposed sales promotion of a product, wherein the product has a wholesale price and a manufacturing cost per unit sales, including establishing a base volume for sales of the product in the absence of promotions; determining a sales lift for the plurality of single promotions; and correlating the sales lift with promotion information to provide a sales lift model. The method and system also include proposing a promotion having a cost per unit sales for a promotion time period and having a planned sale price for the product; applying the sales lift model to the proposed promotion to predict sales of the product for the promotion time period; and calculating manufacturer profit based upon the product's predicted sales, cost per unit sales for promotion, wholesale price, and manufacturing cost per unit sales during the promotion time period.

Claims:

...1. A method for predicting the profit attributable to a proposed sales promotion of a product, wherein the product has a wholesale price and a manufacturing cost per unit sales, the method comprising: establishing a base volume for sales of the product in the absence of promotions; determining a sales lift for a plurality of single promotions; correlating the sales lift with promotion information to provide a sales lift model; proposing a promotion having a cost per unit sales for a promotion time period and having a planned sale price for the product; applying the sales lift model to the proposed promotion to predict sales of the product for the promotion time period; calculating manufacturer profit based upon the product's predicted sales, cost per unit sales for promotion, wholesale price, and manufacturing cost per unit sales during the promotion time period.
...

...product for a future time period, the method comprising: providing a vendor database at a vendor for at least one product, the vendor database including primary product information records pertaining to time-dependent production costs of the product, planned wholesale price of the product, and planned production levels of the

product during the future time period;providing data integration means to electronically receive forecasts of sales of the product from the plurality of distributors and to integrate the forecasts to provide an estimated future demand for the product for the future time period;adjusting the primary product information records in the vendor database based on the estimated future demand for the product, wherein the adjusted records pertain to at least one of the planned wholesale price of the product and the planned production levels of the product for the future time period;converting the adjusted primary product information records into adjusted primary product information that is shared with the distributors; andrepeating acts as necessary to revise forecasts of sales data in response to the adjusted primary product information that is shared with the distributors.

17/3,K/2 (Item 2 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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0013305504 - Drawing available
WPI ACC NO: 2003-392448/200337
XRPX Acc No: N2003-313573
Economic effect quantifying method for products under warranty, involves calculating effective cost of product based on statistical model of product's failure rate and cost associated with failure of product during warranty period
Patent Assignee: BHATT V (BHAT-I); BROKLOFF M G (BROK-I); CACCESE L L (CACC-I); GE MEDICAL SYSTEM WORLDWIDE TECHNOLOGY I (GENE); GE MEDICAL SYSTEMS GLOBAL TECHNOLOGY CO (GENE); GE MEDICAL TECHNOLOGY SERVICES (GENE)

Inventor: BHATT V; BROKLOFF M G; CACCESE L L
Patent Family (4 patents, 4 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20030033170	A1	20030213	US 2001682246	A	20010809	200337 B
JP 2003132197	A	20030509	JP 2002232207	A	20020809	200339 E
FR 2832237	A1	20030516	FR 200210026	A	20020807	200340 E
CN 1407500	A	20030402	CN 2002142906	A	20020809	200345 E

Priority Applications (no., kind, date): US 2001682246 A 20010809

Patent Details					
Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20030033170	A1	EN	14	10	
JP 2003132197	A	JA	10		

Economic effect quantifying method for products under warranty, involves calculating effective cost of product based on statistical model of product's failure rate and cost associated with failure of product during warranty period

Original Titles:
...Economic impact analysis tool for equipment under warranty

Alerting Abstract ...NOVELTY - A statistical model of a product's failure

rate, and a cost associated with the failure of the product during warranty period, are determined based on which effective cost of the product is calculated. ...product warranty analysis tool; and economic effect quantifying program.

...

...ADVANTAGE - Enables performing quantitative economic analysis of the costs and benefits of providing warranty to a customer for variety of products...

...DESCRIPTION OF DRAWINGS - The figure shows the block diagram explaining the economic effect quantifying method.

Original Publication Data by Authority

Argentina

Assignee name & address:

Original Abstracts:

The present technique provides a method and system for analyzing the economic effect of a product warranty associated with a product. The technique utilizes a statistical model of the failure rate of the product. The technique also utilizes economic data associated with the product and the warranty. The technique performs convolutions of the economic data and the statistical model of the failure rate of the product to identify an effective cost of the product and an effective selling price for a replacement product for a failed product. The effective cost, effective selling price data, and variation in profit margin for the product are determined for a range of warranty durations and warranty types. This data enables a user to quantitatively analyze the effect...

Claims:

1. A method of quantifying the economic effect of providing a product with a product warranty, comprising the acts of: developing a statistical model of a product's failure rate; developing a model of the cost over time of a product having a product warranty; and calculating an effective cost of the product from the statistical model of a product's failure rate and the model of the cost over time of a product having a product warranty.

17/3,K/3 (Item 3 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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0012658578 - Drawing available
WPI ACC NO: 2002-508355/200254
Related WPI Acc No: 2004-441215
XRPX Acc No: N2002-402322

Promotion pricing system for assessing a product promotional scheme, uses a related model to generate promotion price evaluations and recommendations
Patent Assignee: MANUGISTICS ATLANTA INC (MANU-N); MANUGISTICS INC (MANU-N)

Inventor: APPS P D R; BALEPUR P N; BOYD D W; GUARDINO T E; MONTEIRO B L;

NANDIWADA R V; SCHWARZ H F

Patent Family (5 patents, 98 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
WO 2002041219	A1	20020523	WO 2001US43100	A	20011115	200254	B
US 20020123930	A1	20020905	US 2000249057	P	20001115	200260	E
			US 2001987706	A	20011115		
AU 200219791	A	20020527	AU 200219791	A	20011115	200261	E
EP 1342199	A1	20030910	EP 2001996818	A	20011115	200367	E
			WO 2001US43100	A	20011115		
US 7072848	B2	20060704	US 2000249057	P	20001115	200644	E
			US 2001987706	A	20011115		

Priority Applications (no., kind, date): US 2000249057 P 20001115; US 2001987706 A 20011115

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2002041219	A1	EN	66	13	
National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW					
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW					
US 20020123930	A1	EN			Related to Provisional US 2000249057
AU 200219791	A	EN			Based on OPI patent WO 2002041219
EP 1342199	A1	EN			PCT Application WO 2001US43100
					Based on OPI patent WO 2002041219
Regional Designated States,Original: AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR					
US 7072848	B2	EN			Related to Provisional US 2000249057
Original Publication Data by Authority					

Argentina

Assignee name & address:

Original Abstracts:

...translation module, a customer segmentation module, a data aggregation module, a model selection module, a calibration module, an evaluation module, a constraints generation module, a cost structure module, an optimization module, a market channel performance module, and an alert module...

...translation module, a customer segmentation module, a data aggregation module, a model selection module, a calibration module, an evaluation module, a constraints generation module, a cost structure module, an optimization module, a market channel performance module, and an alert module...

Claims:

...said computer collecting historical transaction data related to transactions of the product and the competing goods in the consumer segments during at least a first and a second time period
;said computer analyzing the historical data and dynamically selecting a statistical model to evaluate said promotion scheme, wherein said computer

selects a multiplicative model when...

...of the competing goods are statistically dependent, (c) sales of the product and the competing goods during the first time period are statistically dependent on sales of the product and the competing goods during the second time period, or (d) a number of the product and the competing goods exceeds a...

17/3,K/4 (Item 4 from file: 350)
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0009806814 - Drawing available
WPI ACC NO: 2000-096466/200008
XRPX Acc No: N2000-074491
Computer-based marketing management method e.g. decision-making based on consumer characteristics

Patent Assignee: INT BUSINESS MACHINES CORP (IBM)

Inventor: GARG A

Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 6009407	A	19991228	US 199832527	A	19980227	200008 B

Priority Applications (no., kind, date): US 199832527 A 19980227

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 6009407	A	EN	10	2	

Original Publication Data by Authority

Argentina

Assignee name & address:

Original Abstracts:

...competing brands, and aggregates that to a market-level consumer choice model, then generates a brand-level demand probability distribution function based on the choice models. A cost-minimized base stock level and a demand forecast for each of the plurality of brands is generated based on the market level model consumer choice model and on pricing, promotion, and other marketing data for each of the brands. An inventory control receives inventory subtraction data and inventory addition data and, using the cost-minimized base stock levels, generates orders to replenish the inventory.

Claims:

...market-level consumer choice model by aggregating the segment-level model generated at step (d) over the plurality of segments; (g) inputting a total period sales data representing, for each of said plurality of brands, a total sales over a given market over a given period of time; (h) generating a market share data representing, for each of said plurality of brands, a market share in relation to the remainder of said brands, based on said total period sales data; (i) characterizing a brand-level distribution of demand for each of said plurality of brands, said characterizing comprising sub-steps of: (1)

calculating a mean of a market share of each said plurality of brands, based on said relative market share data, (2) calculating a joint probability distribution of demands for said plurality of brands, conditional on said total period sales data, (3) calculating a marginal distribution of each of said plurality of brands, based on said mean calculated by step (i) (1) and said total period sales; (j) inputting a plurality of brand unit cost data; and (k) generating a plurality of inventory base stock level data, said data representing an optimal base stock level for a store inventory of each brand in the market, said generating based on said characterizing a brand-level distribution for each of said plurality of brands and on said brand unit cost data.>

V. Additional Resources Searched

JSTOR -- Here are the results from the search.

[Shun Yin Lam, Mark Vandenbosch, John Hulland, Michael Pearce](#)

Marketing Science, Vol. 20, No. 2 (Spring, 2001), pp. 194-215

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

3.

A Fully Polynomial Approximation Scheme for Single-Product Scheduling in a Finite Capacity Facility [A Fully Polynomial Approximation Scheme for Single-Product Scheduling in a Finite Capacity Facility](#)

[Bezalel Gavish, Robert C. Johnson](#)

Operations Research, Vol. 38, No. 1 (Jan. - Feb., 1990), pp. 70-83

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

4.

Commercial Use of UPC Scanner Data: Industry and Academic Perspectives [Commercial Use of UPC Scanner Data: Industry and Academic Perspectives](#)

[Randolph E. Bucklin, Sunil Gupta](#)

Marketing Science, Vol. 18, No. 3, Special Issue on Managerial Decision Making (1999), pp. 247-273

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

5.

Linear Programming Models for Production-Advertising Decisions [Linear Programming Models for Production-Advertising Decisions](#)

[Joseph Thomas](#)

Management Science, Vol. 17, No. 8, Application Series (Apr., 1971), pp. B474-B484

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

✓ 6.

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✓ 7.

Aggregate Advertising Models: The State of the Art [Aggregate Advertising Models: The State of the Art](#)
John D. C. Little
Operations Research, Vol. 27, No. 4 (Jul. - Aug., 1979), pp. 629-667

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✓ 8.

Are Sale Signs Less Effective When More Products Have Them? [Are Sale Signs Less Effective When More Products Have Them?](#)
Eric T. Anderson, Duncan I. Simester
Marketing Science, Vol. 20, No. 2 (Spring, 2001), pp. 121-142

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✓ 9.

Planning Media Schedules in the Presence of Dynamic Advertising Quality [Planning Media Schedules in the Presence of Dynamic Advertising Quality](#)
Prasad A. Naik, Murali K. Mantrala, Alan G. Sawyer
Marketing Science, Vol. 17, No. 3 (1998), pp. 214-235

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✓ 10.

The Timing and Magnitude of Retail Store Markdowns: Evidence from Weekends and Holidays [The Timing and Magnitude of Retail Store Markdowns: Evidence from Weekends and Holidays](#)
Elizabeth J. Warner, Robert B. Barsky
The Quarterly Journal of Economics, Vol. 110, No. 2 (May, 1995), pp. 321-352

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11.

Incorporating Demographic Variables in Brand Choice Models: An Indivisible Alternatives Framework
[Incorporating Demographic Variables in Brand Choice Models: An Indivisible Alternatives Framework](#)

[Kirithi Kalyanaram, Daniel S. Puder](#)

Marketing Science, Vol. 16, No. 2 (1997), pp. 166-181

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

12.

Price-Induced Patterns of Competition [Price-Induced Patterns of Competition](#)

[Robert C. Blattberg, Kenneth J. Wisniewski](#)

Marketing Science, Vol. 8, No. 4 (Autumn, 1989), pp. 291-309

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

13.

A Market Response Model for Coupon Promotions [A Market Response Model for Coupon Promotions](#)

[Scott A. Neslin](#)

Marketing Science, Vol. 9, No. 2 (Spring, 1990), pp. 125-145

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

14.

The Persistence of Marketing Effects on Sales [The Persistence of Marketing Effects on Sales](#)

[Marink G. Dekimpe, Dominique M. Hanssens](#)

Marketing Science, Vol. 14, No. 1 (1995), pp. 1-21

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

15.

Price Search in a Product Market [Price Search in a Product Market](#)

[John A. Carlson, Robert J. Glawatske](#)

The Journal of Consumer Research, Vol. 9, No. 4 (Mar., 1983), pp. 357-365

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✓ 16.

PromoCast™: A New Forecasting Method for Promotion Planning [PromoCast™: A New Forecasting Method for Promotion Planning](#)

[Lee G. Cooper, Penny Baron, Wayne Levy, Michael Swisher, Paris Gogos](#)

Marketing Science, Vol. 18, No. 3, Special Issue on Managerial Decision Making (1999), pp. 301-316

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✓ 17.

A Probabilistic Market Model of Purchase Timing and Brand Selection [A Probabilistic Market Model of Purchase Timing and Brand Selection](#)

[Jerome Hershker](#)

Management Science, Vol. 18, No. 4, Application Series, Part 2, Marketing Management Models (Dec., 1971), pp. P102-P113

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✓ 18.

Promoter: An Automated Promotion Evaluation System [Promoter: An Automated Promotion Evaluation System](#)

[Magid M. Abraham, Leonard M. Lodish](#)

Marketing Science, Vol. 6, No. 2 (Spring, 1987), pp. 101-123

[Item Information](#) [Page of First Match](#) [PDF](#) [Export this Citation](#)

✓ 19.

Capacity Acquisition, Subcontracting, and Lot Sizing [Capacity Acquisition, Subcontracting, and Lot Sizing](#)

[Alper Altınturk, Doni S. Hochbaum](#)

Management Science, Vol. 47, No. 8 (Aug., 2001), pp. 1081-1100

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

✓ 20.

Entry, Its Deterrence, and Its Accommodation: A Study of the U. S. Photographic Film Industry [Entry, Its Deterrence, and Its Accommodation: A Study of the U. S. Photographic Film Industry](#)

[Vrinda Kadiyali](#)

The RAND Journal of Economics, Vol. 27, No. 3 (Autumn, 1996), pp. 452-478

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

✓ 21.

Advertising Experiments at the Campbell Soup Company [Advertising Experiments at the Campbell Soup Company](#)

[Joseph O. Eastlack Jr.](#), [Ambar G. Rao](#)

Marketing Science, Vol. 8, No. 1 (Winter, 1989), pp. 57-71

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

✓ 22.

Prediction of Individual Buying Behavior: A Poisson-Bernoulli Model with Arbitrary Heterogeneity [Prediction of Individual Buying Behavior: A Poisson-Bernoulli Model with Arbitrary Heterogeneity](#)

[S. R. Dalal](#), [J. C. Lee](#), [G. J. Sawaya](#)

Marketing Science, Vol. 3, No. 4 (Autumn, 1984), pp. 352-367

[Item Information](#) [Page of First Match](#) [PDF Export this Citation](#)

✓ 23.

Considering Competition in Media Planning [Considering Competition in Media Planning](#)

[Leonard M. Lodish](#)

Management Science, Vol. 17, No. 6, Application Series (Feb., 1971), pp. B293-B306

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✓ 24.

The Behavior of Prices and Inflation: An Empirical Analysis of Disaggregated Price Data [The Behavior of Prices and Inflation: An Empirical Analysis of Disaggregated Price Data](#)

[Saul Lach](#), [Daniel Toddson](#)

The Journal of Political Economy, Vol. 100, No. 2 (Apr., 1992), pp. 349-389

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✓ 25.

Detecting Spot Price Forecasts In Futures Prices [Detecting Spot Price Forecasts In Futures Prices](#)

[Kenneth R. French](#)

The Journal of Business, Vol. 59, No. 2, Part 2: Futures and Options Markets (Apr., 1986), pp. S39-S54

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✓ 26.

A Theory of Commodity Price Fluctuations [A Theory of Commodity Price Fluctuations](#)

[Marcus J. Chambers](#), [Roy E. Bailey](#)

The Journal of Political Economy, Vol. 104, No. 5 (Oct., 1996), pp. 924-957

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✓ 27.

Speculative Carryover: An Empirical Examination of the U.S. Refined Copper Market [Speculative Carryover: An Empirical Examination of the U.S. Refined Copper Market](#)

[Walter N. Thurman](#)

The RAND Journal of Economics, Vol. 19, No. 3 (Autumn, 1988), pp. 420-437

[Item Information](#) [Page of First Match](#) [PDF](#) [Export this Citation](#)

✓ 28.

Stock Control-Experience and Usable Theory [Stock Control-Experience and Usable Theory](#)

[T. A. Burgin, A. R. Wild](#)

OR, Vol. 18, No. 1 (Mar., 1967), pp. 35-52

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✓ 29.

Investor Psychology and Asset Pricing [Investor Psychology and Asset Pricing](#)

[David Hirshleifer](#)

The Journal of Finance, Vol. 56, No. 4, Papers and Proceedings of the Sixty-First Annual Meeting of the American Finance Association, New Orleans, Louisiana, January 5-7, 2001 (Aug., 2001), pp. 1533-1597

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✓ 30.

Financial Systems in Northern Thai Villages [Financial Systems in Northern Thai Villages](#)

[Robert M. Townsend](#)

The Quarterly Journal of Economics, Vol. 110, No. 4 (Nov., 1995), pp. 1011-1046

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✓ 31.

Optimal Short Horizon Distribution Operations in Reusable Container Systems [Optimal Short Horizon Distribution Operations in Reusable Container Systems](#)

[Enrique Del Castillo, Jeffery K. Cochran](#)

The Journal of the Operational Research Society, Vol. 47, No. 1 (Jan., 1996), pp. 48-60

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✓ 32.

The Dynamic Effect of Discounting on Sales: Empirical Analysis and Normative Pricing Implications [The Dynamic Effect of Discounting on Sales: Empirical Analysis and Normative Pricing Implications](#)

[Praveen K. Kopalle](#), [Carl E. Mela](#), [Lawrence Marsh](#)

Marketing Science, Vol. 18, No. 3, Special Issue on Managerial Decision Making (1999), pp. 317-332

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✓ 33.

Superstores and the Evolution of Firm Capabilities in American Bookselling [Superstores and the Evolution of Firm Capabilities in American Bookselling](#)

[Daniel M. G. Raffi](#)

Strategic Management Journal, Vol. 21, No. 10/11, Special Issue: The Evolution of Firm Capabilities (Oct. - Nov., 2000), pp. 1043-1059

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✓ 34.

Comparing Organizational Sampling Frames [Comparing Organizational Sampling Frames](#)

[Anne L. Kalleberg](#), [Peter V. Marsden](#), [Howard E. Aldrich](#), [James W. Cassell](#)

Administrative Science Quarterly, Vol. 35, No. 4 (Dec., 1990), pp. 658-688

[Item Information](#) [Page of First Match](#) [PDF](#) [Export this Citation](#)

✓ 35.

A Media Planning Calculus [A Media Planning Calculus](#)

[John D. C. Little](#), [Leonard M. Lodish](#)

Operations Research, Vol. 17, No. 1 (Jan. - Feb., 1969), pp. 1-35

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✓ 36.

Ending Inventory Valuation in Multiperiod Production Scheduling [Ending Inventory Valuation in Multiperiod Production Scheduling](#)

[Marshall Fisher](#), [Kamalnath Ramdas](#), [Yu-Sheng Zheng](#)

Management Science, Vol. 47, No. 5 (May, 2001), pp. 679-692

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✓ 37.

Operations Research in Industry: New Opportunities in a Changing World [Operations Research in Industry: New Opportunities in a Changing World](#)

[John D. C. Little](#)

Operations Research, Vol. 39, No. 4 (Jul. - Aug., 1991), pp. 531-542

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✓ 38.

Unifying Expert Systems and the Decision Sciences [Unifying Expert Systems and the Decision Sciences](#)

[Barry G. Silverman](#)

Operations Research, Vol. 42, No. 3 (May - Jun., 1994), pp. 393-413

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✓ 39.

Currency Elasticity and Banking Panics: Theory and Evidence [Currency Elasticity and Banking Panics: Theory and Evidence](#)

[Bruce Champ](#), [Bruce P. Smith](#), [Stephen D. Williamson](#)

The Canadian Journal of Economics / Revue canadienne d'Economique, Vol. 29, No. 4 (Nov., 1996), pp. 828-864

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✓ 42.

A Cross Country Comparison of Seasonal Cycles and Business Cycles [A Cross Country Comparison of Seasonal Cycles and Business Cycles](#)

[J. Joseph Beaulieu, Jeffrey A. Miron](#)

The Economic Journal, Vol. 102, No. 413 (Jul., 1992), pp. 772-788

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✓ 43.

BRANDAID: A Marketing-Mix Model, Part 1: Structure [BRANDAID: A Marketing-Mix Model, Part 1: Structure](#)

[John D. C. Little](#)

Operations Research, Vol. 23, No. 4 (Jul. - Aug., 1975), pp. 628-655

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✓ 44.

Contextual Analysis of Performance Impacts of Outcome-Based Incentive Compensation [Contextual Analysis of Performance Impacts of Outcome-Based Incentive Compensation](#)

[Ravi D. Banker, Seok-Young Lee, Gordon Potter, Dhruv Sinivasan](#)

The Academy of Management Journal, Vol. 39, No. 4 (Aug., 1996), pp. 920-948

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✓ 45.

Modelling the Effectiveness and Profitability of Trade Promotions [Modelling the Effectiveness and Profitability of Trade Promotions](#)

[Robert C. Blattberg, Alan Ewin](#)

Marketing Science, Vol. 6, No. 2 (Spring, 1987), pp. 124-146

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✓ 46.

Why Employers Use Flexible Staffing Arrangements: Evidence from an Establishment Survey [Why Employers Use Flexible Staffing Arrangements: Evidence from an Establishment Survey](#)

[Susan M. Houseman](#)

Industrial and Labor Relations Review, Vol. 55, No. 1 (Oct., 2001), pp. 149-170

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✓ 47.

Some Empirical Evidence on the Determinants of Trade Credit at the Industry Level of Aggregation [Some Empirical Evidence on the Determinants of Trade Credit at the Industry Level of Aggregation](#)

[Anthony F. Hardest](#)

The Journal of Financial and Quantitative Analysis, Vol. 9, No. 3 (Jun., 1974), pp. 377-394

[Item Information](#) [Page of First Match](#) [PDF](#) [Export this Citation](#)

✓ ✓ 49.

Marketing-Production Decisions in an Industrial Channel of Distribution [Marketing-Production Decisions in an Industrial Channel of Distribution](#)

[Joshua Elashberg, Richard Steinberg](#)

Management Science, Vol. 33, No. 8 (Aug., 1987), pp. 981-1000

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✓ 50.

The Performance of Rice Markets in Bangladesh During the 1974 Famine [The Performance of Rice Markets in Bangladesh During the 1974 Famine](#)

[Martin Ravallion](#)

The Economic Journal, Vol. 95, No. 377 (Mar., 1985), pp. 15-29

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✓ 51.

Young Operational Research Conference. Abstracts. University of Nottingham, 3-5 April 1984 [Young Operational Research Conference. Abstracts. University of Nottingham, 3-5 April 1984](#)

[Bob O'Keefe](#)

The Journal of the Operational Research Society, Vol. 35, No. 7 (Jul., 1984), pp. 659-671

[Item Information](#) [Page of First Match](#) [PDF](#) [Export this Citation](#)

✓ 52.

Automobiles and the National Industrial Recovery Act: Evidence on Industry Complementarities
Automobiles and the National Industrial Recovery Act: Evidence on Industry Complementarities

Russell Cooper, John Haltiwanger

The Quarterly Journal of Economics, Vol. 108, No. 4 (Nov., 1993), pp. 1043-1071

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✓ 53.

Inventories and Risk in African Manufacturing Inventories and Risk in African Manufacturing

Marvel Fafchamps, Jan Willem Gunning, Remco Quastenberg

The Economic Journal, Vol. 110, No. 466 (Oct., 2000), pp. 861-893

[Item Information](#) [Page of First Match](#) [PDF](#) [Export this Citation](#)

✓ 54.

The Effect of Price Promotions on Variability in Product Category Sales The Effect of Price Promotions on Variability in Product Category Sales

Debmohan S. Ray

Marketing Science, Vol. 11, No. 3 (Summer, 1992), pp. 207-220

[Item Information](#) [Page of First Match](#) [PDF](#) [Export this Citation](#)

✓ 55.

Hybrid Heuristics for the Multi-Stage Capacitated Lot Sizing and Loading Problem Hybrid Heuristics for the Multi-Stage Capacitated Lot Sizing and Loading Problem

I. Ozdamar, G. Barbarosoglu

The Journal of the Operational Research Society, Vol. 50, No. 8 (Aug., 1999), pp. 810-825

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✓ 56.

Evaluating the Impact of Advertising Media Plans: A Model of Consumer Purchase Dynamics Using Single-Source Data [Evaluating the Impact of Advertising Media Plans: A Model of Consumer Purchase Dynamics Using Single-Source Data](#)

[James H. Padrick](#), [Fred S. Zufryden](#)

Marketing Science, Vol. 10, No. 2 (Spring, 1991), pp. 111-130

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